

The Creative Industries in New Jersey by County

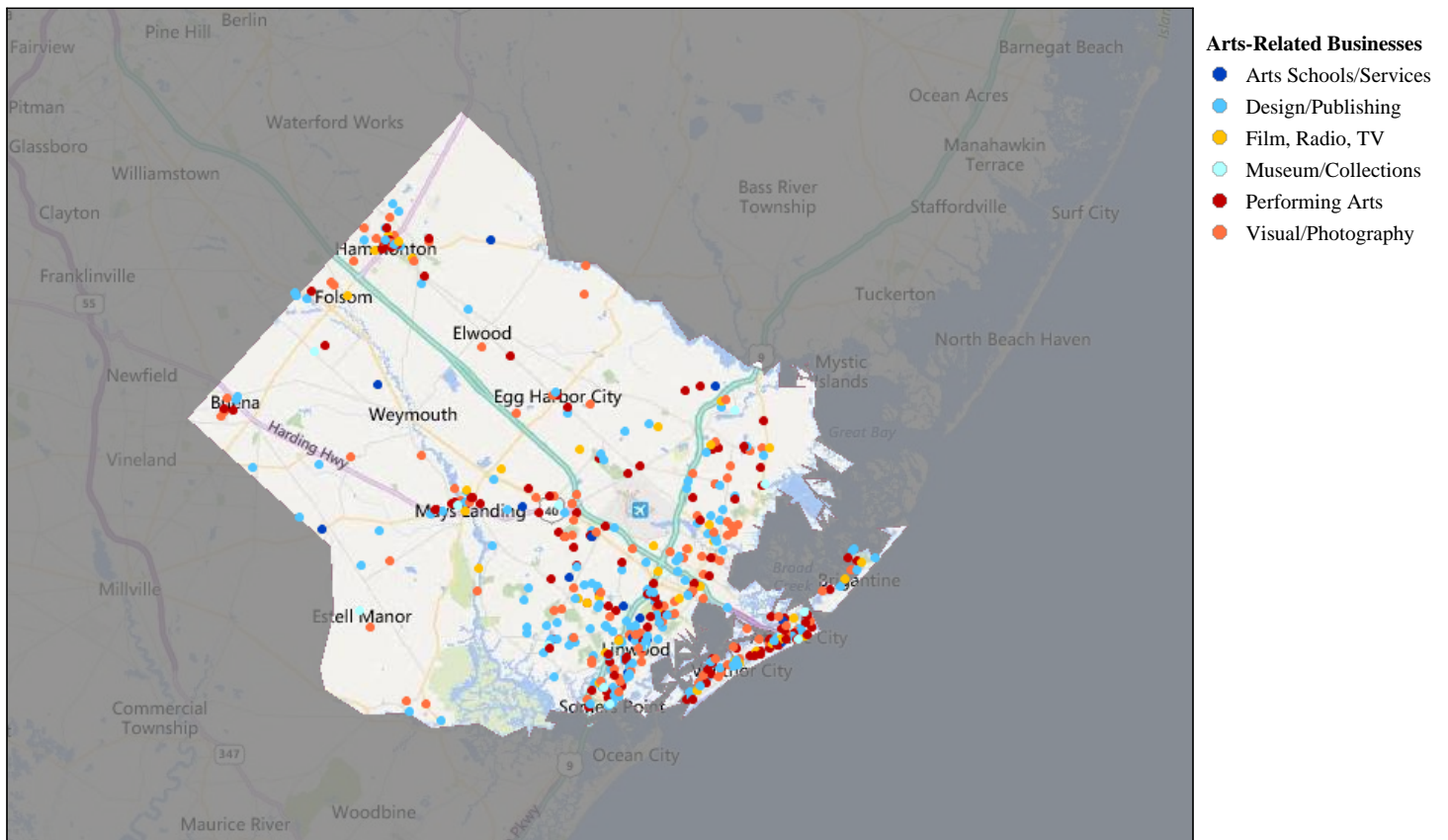
This Creative Industries: Business & Employment in the Arts report provides a research-based approach to understanding the scope and economic importance of the arts in New Jersey. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.



The Creative Industries in Atlantic County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Atlantic County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

520 Arts-Related Businesses Employ 2,113 People



Atlantic County, NJ is home to 520 arts-related businesses that employ 2,113 people. The creative industries account for 3.9 percent of the total number of businesses located in Atlantic County, NJ and 1.1 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.9 Percent of All Businesses and 1.1 Percent of All Employees in
Atlantic County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|------------|--------------|
| Arts Schools and Services | 17 | 45 |
| Arts Councils | 2 | 10 |
| Arts Schools and Instruction | 15 | 35 |
| Design and Publishing | 173 | 819 |
| Advertising | 36 | 452 |
| Architecture | 32 | 162 |
| Design | 104 | 203 |
| Publishing | 1 | 2 |
| Film, Radio and TV | 47 | 223 |
| Motion Pictures | 36 | 123 |
| Radio | 5 | 38 |
| Television | 6 | 62 |
| Museums and Collections | 22 | 149 |
| Historical Society | 5 | 16 |
| Museums | 14 | 95 |
| Zoos and Botanical | 3 | 38 |
| Performing Arts | 129 | 483 |
| Music | 43 | 111 |
| Performers (nec) | 56 | 111 |
| Services & Facilities | 28 | 258 |
| Theater | 2 | 3 |
| Visual Arts/Photography | 132 | 394 |
| Crafts | 7 | 16 |
| Photography | 92 | 213 |
| Services | 21 | 143 |
| Visual Arts | 12 | 22 |
| GRAND TOTAL | 520 | 2,113 |

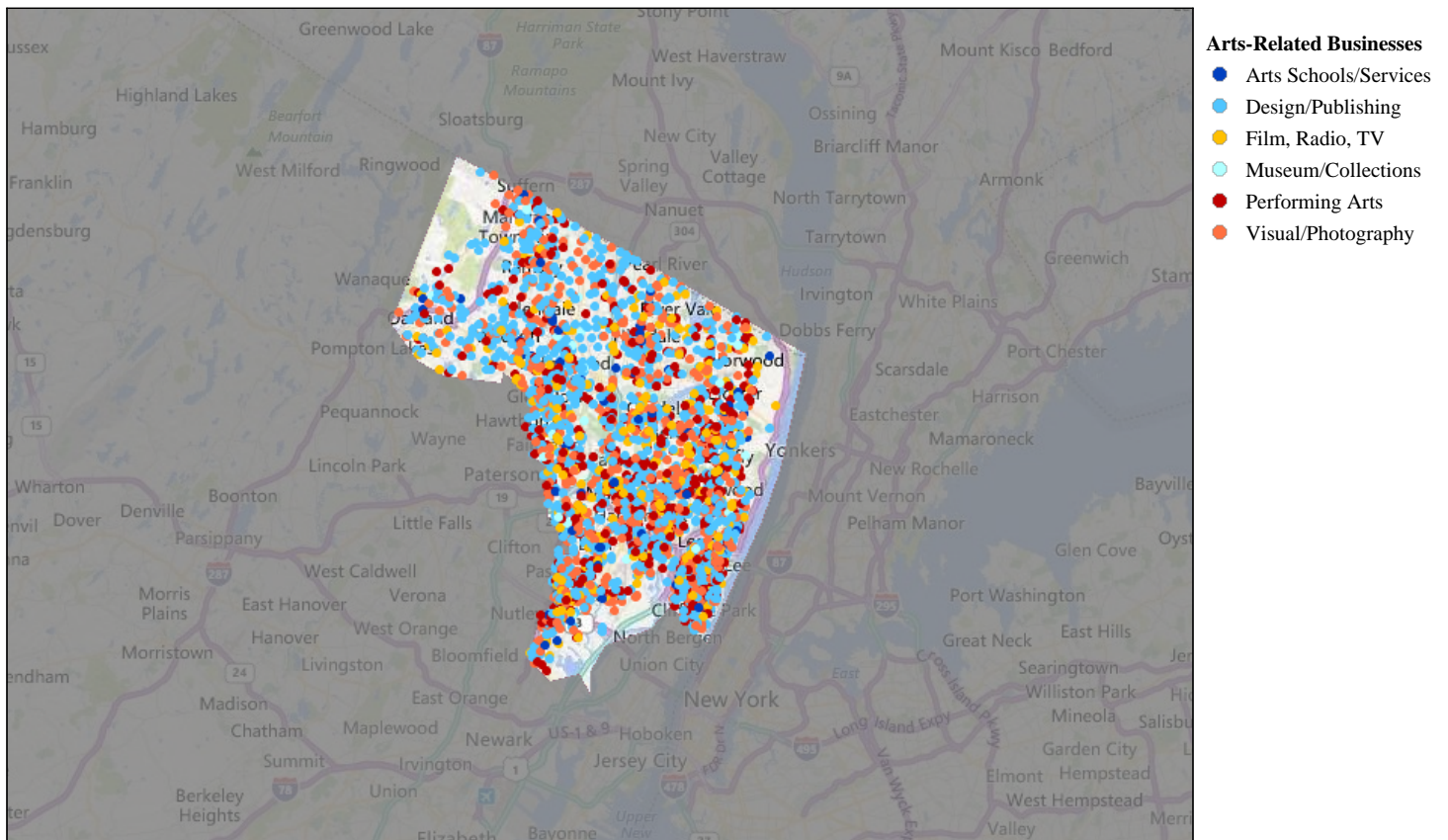
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Bergen County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Bergen County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

2,785 Arts-Related Businesses Employ 14,140 People



Bergen County, NJ is home to 2,785 arts-related businesses that employ 14,140 people. The creative industries account for 4.5 percent of the total number of businesses located in Bergen County, NJ and 2.3 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
4.5 Percent of All Businesses and 2.3 Percent of All Employees in
Bergen County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 96 | 532 |
| Agents | 7 | 18 |
| Arts Schools and Instruction | 89 | 514 |
| Design and Publishing | 1,125 | 4,637 |
| Advertising | 202 | 1,738 |
| Architecture | 223 | 1,371 |
| Design | 684 | 1,435 |
| Publishing | 16 | 93 |
| Film, Radio and TV | 354 | 2,408 |
| Motion Pictures | 309 | 1,627 |
| Radio | 21 | 122 |
| Television | 24 | 659 |
| Museums and Collections | 38 | 86 |
| Historical Society | 8 | 25 |
| Museums | 26 | 49 |
| Zoos and Botanical | 4 | 12 |
| Performing Arts | 517 | 2,847 |
| Dance | 1 | 7 |
| Music | 226 | 2,001 |
| Opera | 1 | 2 |
| Performers (nec) | 185 | 345 |
| Services & Facilities | 102 | 488 |
| Theater | 2 | 4 |
| Visual Arts/Photography | 655 | 3,630 |
| Crafts | 76 | 825 |
| Photography | 454 | 2,215 |
| Services | 67 | 268 |
| Visual Arts | 58 | 322 |
| GRAND TOTAL | 2,785 | 14,140 |

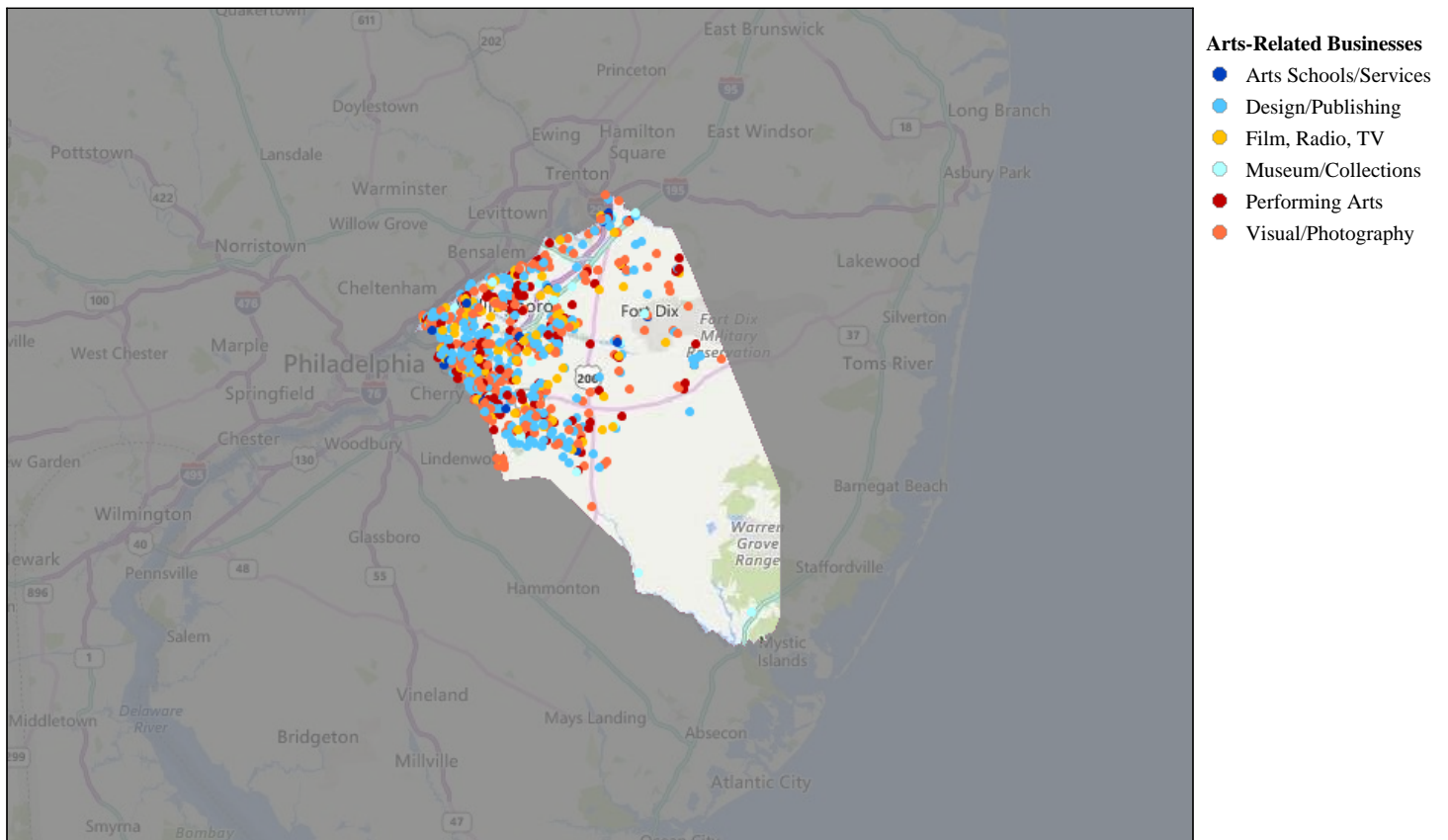
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Burlington County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Burlington County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

844 Arts-Related Businesses Employ 3,130 People



Burlington County, NJ is home to 844 arts-related businesses that employ 3,130 people. The creative industries account for 3.8 percent of the total number of businesses located in Burlington County, NJ and 1.3 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.8 Percent of All Businesses and 1.3 Percent of All Employees in
Burlington County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 22 | 83 |
| Arts Councils | 1 | 10 |
| Arts Schools and Instruction | 21 | 73 |
| Design and Publishing | 297 | 1,109 |
| Advertising | 59 | 314 |
| Architecture | 54 | 251 |
| Design | 183 | 543 |
| Publishing | 1 | 1 |
| Film, Radio and TV | 106 | 518 |
| Motion Pictures | 86 | 343 |
| Radio | 15 | 63 |
| Television | 5 | 112 |
| Museums and Collections | 28 | 68 |
| Historical Society | 4 | 11 |
| Museums | 20 | 46 |
| Zoos and Botanical | 4 | 11 |
| Performing Arts | 136 | 341 |
| Music | 49 | 159 |
| Performers (nec) | 58 | 83 |
| Services & Facilities | 29 | 99 |
| Visual Arts/Photography | 255 | 1,011 |
| Crafts | 15 | 39 |
| Photography | 189 | 467 |
| Services | 29 | 358 |
| Visual Arts | 22 | 147 |
| GRAND TOTAL | 844 | 3,130 |

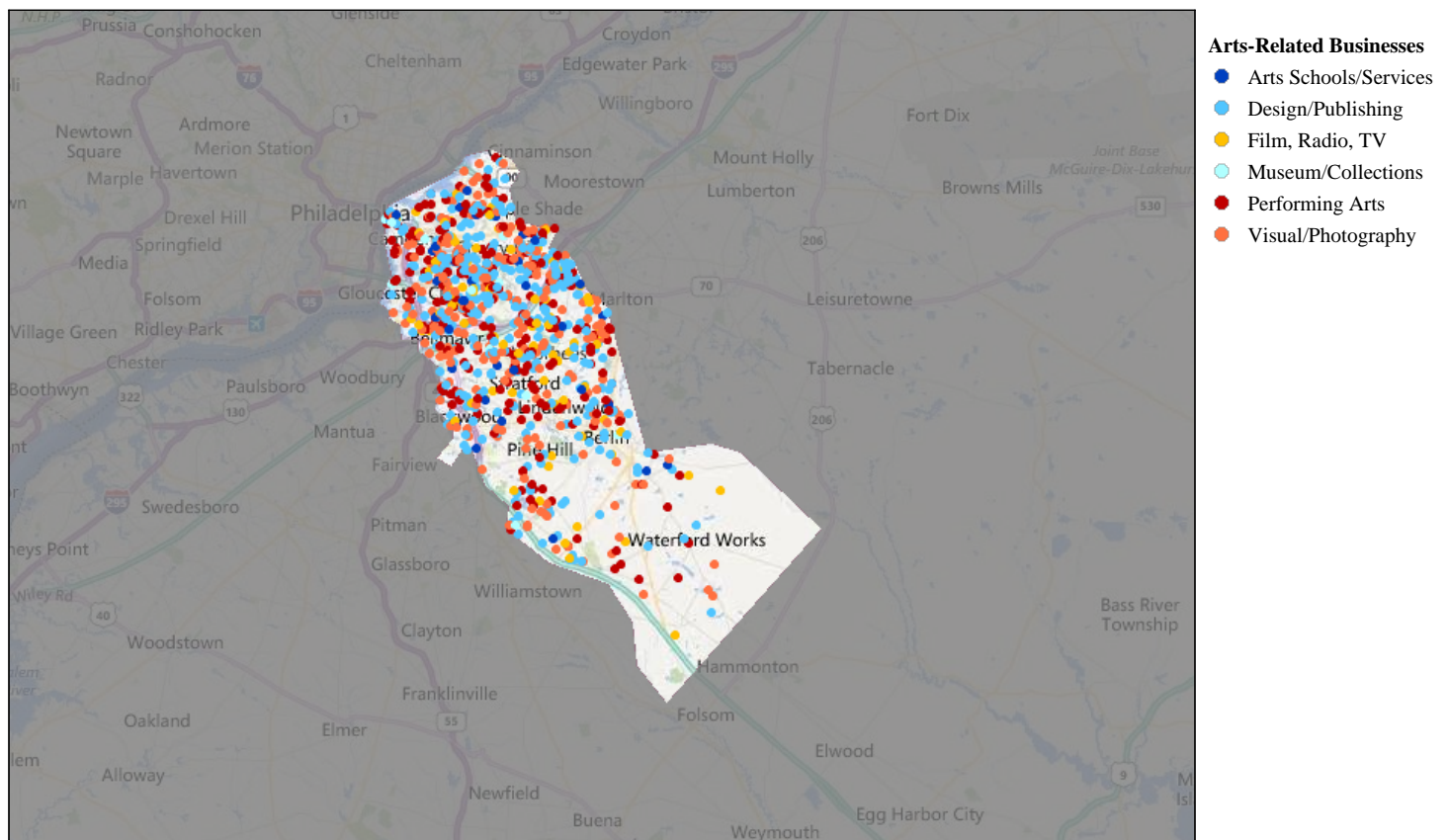
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Camden County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Camden County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

991 Arts-Related Businesses Employ 5,498 People



Camden County, NJ is home to 991 arts-related businesses that employ 5,498 people. The creative industries account for 4.2 percent of the total number of businesses located in Camden County, NJ and 2 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
4.2 Percent of All Businesses and 2 Percent of All Employees in
Camden County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 37 | 216 |
| Arts Schools and Instruction | 37 | 216 |
| Design and Publishing | 334 | 1,349 |
| Advertising | 51 | 549 |
| Architecture | 65 | 351 |
| Design | 212 | 430 |
| Publishing | 6 | 19 |
| Film, Radio and TV | 95 | 389 |
| Motion Pictures | 85 | 363 |
| Radio | 7 | 13 |
| Television | 3 | 13 |
| Museums and Collections | 18 | 325 |
| Historical Society | 5 | 24 |
| Museums | 11 | 157 |
| Zoos and Botanical | 2 | 144 |
| Performing Arts | 234 | 1,600 |
| Music | 94 | 814 |
| Performers (nec) | 92 | 663 |
| Services & Facilities | 44 | 100 |
| Theater | 4 | 23 |
| Visual Arts/Photography | 273 | 1,619 |
| Crafts | 14 | 172 |
| Photography | 212 | 677 |
| Services | 25 | 641 |
| Visual Arts | 22 | 129 |
| GRAND TOTAL | 991 | 5,498 |

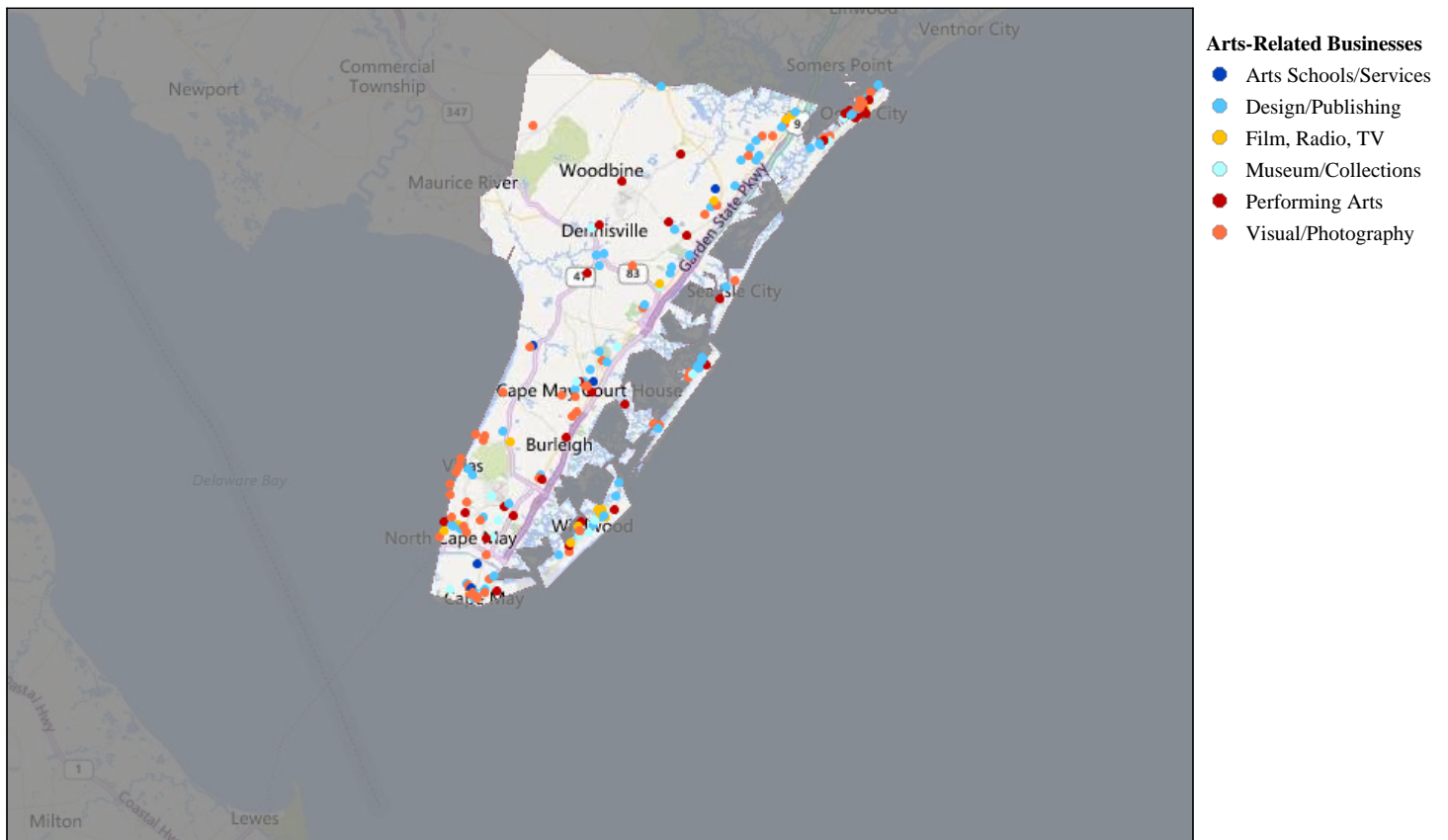
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Cape May County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Cape May County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

218 Arts-Related Businesses Employ 742 People



Cape May County, NJ is home to 218 arts-related businesses that employ 742 people. The creative industries account for 3.3 percent of the total number of businesses located in Cape May County, NJ and 1.4 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.3 Percent of All Businesses and 1.4 Percent of All Employees in
Cape May County, NJ
(Data current as of April 2017)**

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 5 | 18 |
| Arts Schools and Instruction | 5 | 18 |
| Design and Publishing | 74 | 196 |
| Advertising | 8 | 14 |
| Architecture | 22 | 85 |
| Design | 43 | 95 |
| Publishing | 1 | 2 |
| Film, Radio and TV | 19 | 58 |
| Motion Pictures | 15 | 41 |
| Radio | 2 | 10 |
| Television | 2 | 7 |
| Museums and Collections | 19 | 249 |
| Historical Society | 1 | 2 |
| Museums | 16 | 244 |
| Zoos and Botanical | 2 | 3 |
| Performing Arts | 37 | 113 |
| Music | 11 | 18 |
| Performers (nec) | 18 | 49 |
| Services & Facilities | 6 | 42 |
| Theater | 2 | 4 |
| Visual Arts/Photography | 64 | 108 |
| Crafts | 7 | 9 |
| Photography | 36 | 49 |
| Services | 14 | 36 |
| Visual Arts | 7 | 14 |
| GRAND TOTAL | 218 | 742 |

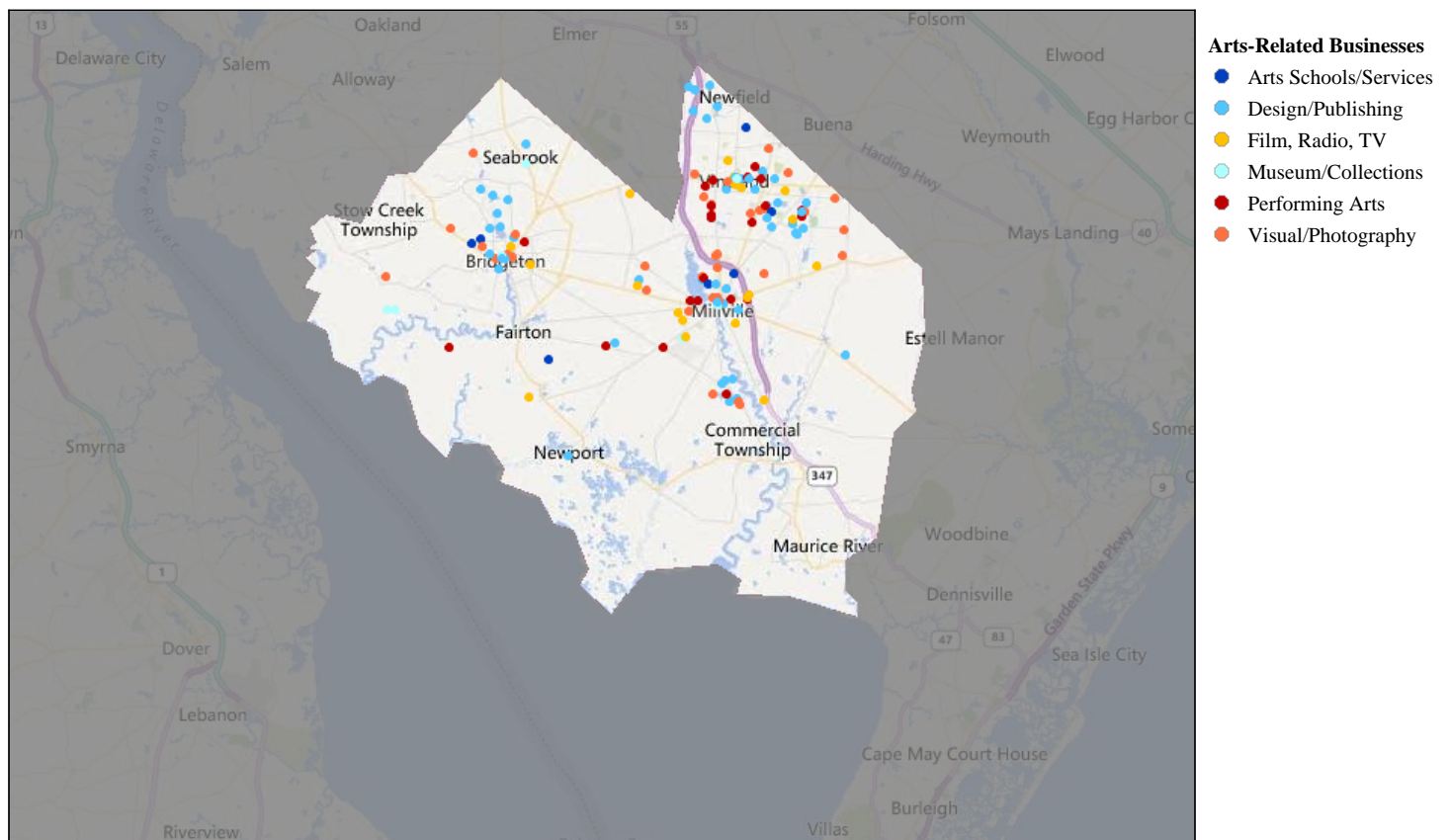
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Cumberland County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Cumberland County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

153 Arts-Related Businesses Employ 433 People



Cumberland County, NJ is home to 153 arts-related businesses that employ 433 people. The creative industries account for 2.5 percent of the total number of businesses located in Cumberland County, NJ and 0.6 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
2.5 Percent of All Businesses and 0.6 Percent of All Employees in
Cumberland County, NJ
(Data current as of April 2017)**

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 8 | 8 |
| Arts Schools and Instruction | 8 | 8 |
| Design and Publishing | 54 | 136 |
| Advertising | 13 | 31 |
| Architecture | 16 | 70 |
| Design | 24 | 33 |
| Publishing | 1 | 2 |
| Film, Radio and TV | 22 | 82 |
| Motion Pictures | 16 | 71 |
| Radio | 3 | 4 |
| Television | 3 | 7 |
| Museums and Collections | 7 | 46 |
| Historical Society | 1 | 16 |
| Museums | 6 | 30 |
| Performing Arts | 26 | 63 |
| Music | 9 | 32 |
| Performers (nec) | 10 | 13 |
| Services & Facilities | 6 | 15 |
| Theater | 1 | 3 |
| Visual Arts/Photography | 36 | 98 |
| Crafts | 3 | 4 |
| Photography | 23 | 43 |
| Services | 7 | 47 |
| Visual Arts | 3 | 4 |
| GRAND TOTAL | 153 | 433 |

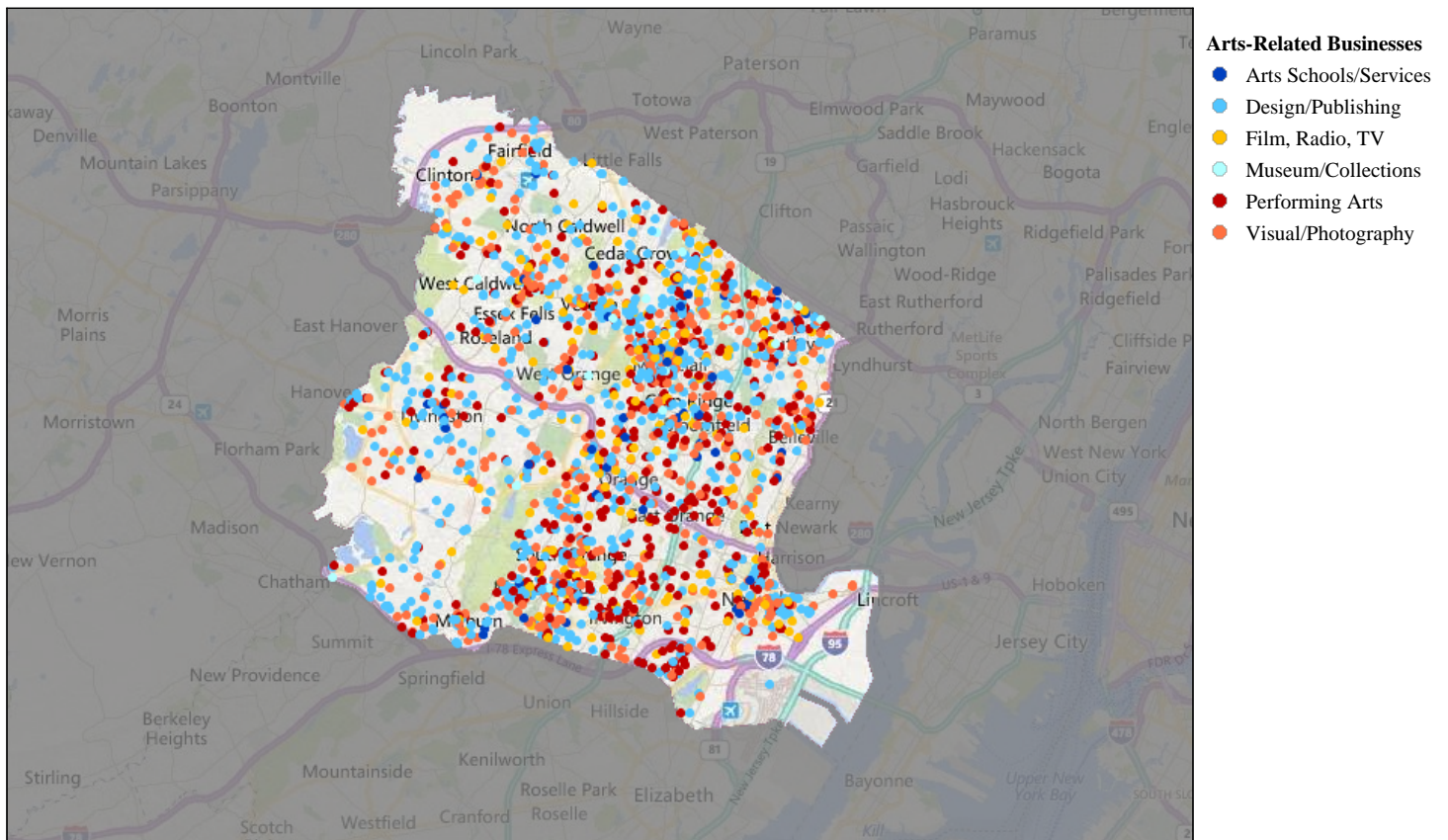
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Essex County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Essex County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,915 Arts-Related Businesses Employ 7,344 People



Essex County, NJ is home to 1,915 arts-related businesses that employ 7,344 people. The creative industries account for 4.7 percent of the total number of businesses located in Essex County, NJ and 1.5 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
4.7 Percent of All Businesses and 1.5 Percent of All Employees in
Essex County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 68 | 263 |
| Agents | 3 | 6 |
| Arts Councils | 2 | 11 |
| Arts Schools and Instruction | 63 | 246 |
| Design and Publishing | 681 | 2,686 |
| Advertising | 111 | 680 |
| Architecture | 129 | 561 |
| Design | 429 | 744 |
| Publishing | 12 | 701 |
| Film, Radio and TV | 262 | 977 |
| Motion Pictures | 241 | 820 |
| Radio | 12 | 53 |
| Television | 9 | 104 |
| Museums and Collections | 32 | 258 |
| Historical Society | 5 | 11 |
| Museums | 20 | 218 |
| Zoos and Botanical | 7 | 29 |
| Performing Arts | 405 | 1,753 |
| Dance | 3 | 28 |
| Music | 136 | 430 |
| Opera | 1 | 3 |
| Performers (nec) | 180 | 558 |
| Services & Facilities | 76 | 654 |
| Theater | 9 | 80 |
| Visual Arts/Photography | 467 | 1,407 |
| Crafts | 29 | 246 |
| Photography | 353 | 952 |
| Services | 36 | 115 |
| Visual Arts | 49 | 94 |
| GRAND TOTAL | 1,915 | 7,344 |

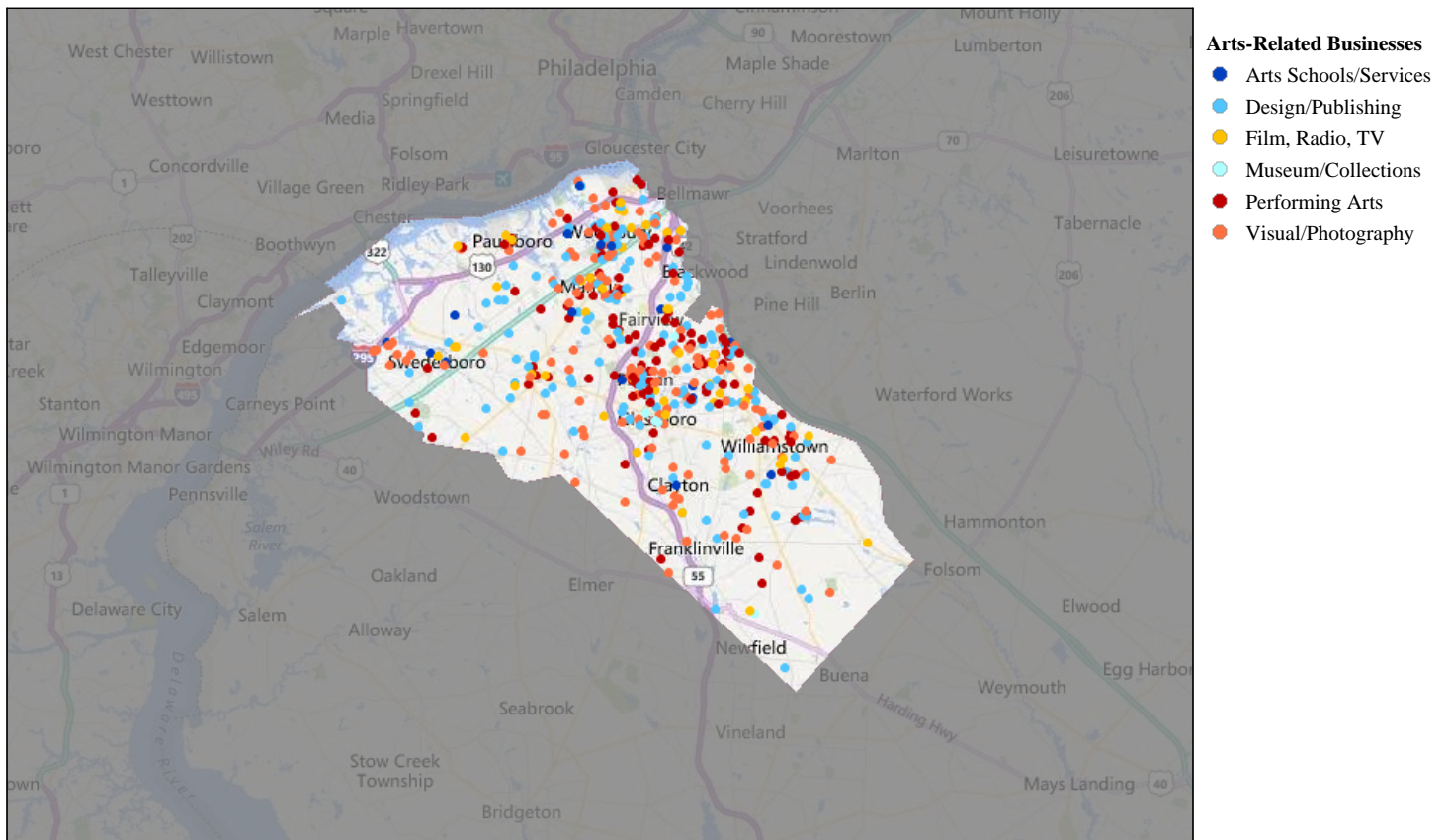
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Gloucester County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Gloucester County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

479 Arts-Related Businesses Employ 1,345 People



Gloucester County, NJ is home to 479 arts-related businesses that employ 1,345 people. The creative industries account for 3.7 percent of the total number of businesses located in Gloucester County, NJ and 1 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.7 Percent of All Businesses and 1 Percent of All Employees in
Gloucester County, NJ
(Data current as of April 2017)**

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 21 | 54 |
| Arts Councils | 1 | 2 |
| Arts Schools and Instruction | 20 | 52 |
| Design and Publishing | 139 | 367 |
| Advertising | 20 | 127 |
| Architecture | 17 | 43 |
| Design | 100 | 194 |
| Publishing | 2 | 3 |
| Film, Radio and TV | 52 | 261 |
| Motion Pictures | 44 | 231 |
| Radio | 7 | 21 |
| Television | 1 | 9 |
| Museums and Collections | 8 | 36 |
| Historical Society | 1 | 2 |
| Museums | 6 | 32 |
| Planetarium | 1 | 2 |
| Performing Arts | 110 | 316 |
| Music | 37 | 103 |
| Performers (nec) | 47 | 62 |
| Services & Facilities | 24 | 120 |
| Theater | 2 | 31 |
| Visual Arts/Photography | 149 | 311 |
| Crafts | 10 | 29 |
| Photography | 116 | 231 |
| Services | 15 | 41 |
| Visual Arts | 8 | 10 |
| GRAND TOTAL | 479 | 1,345 |

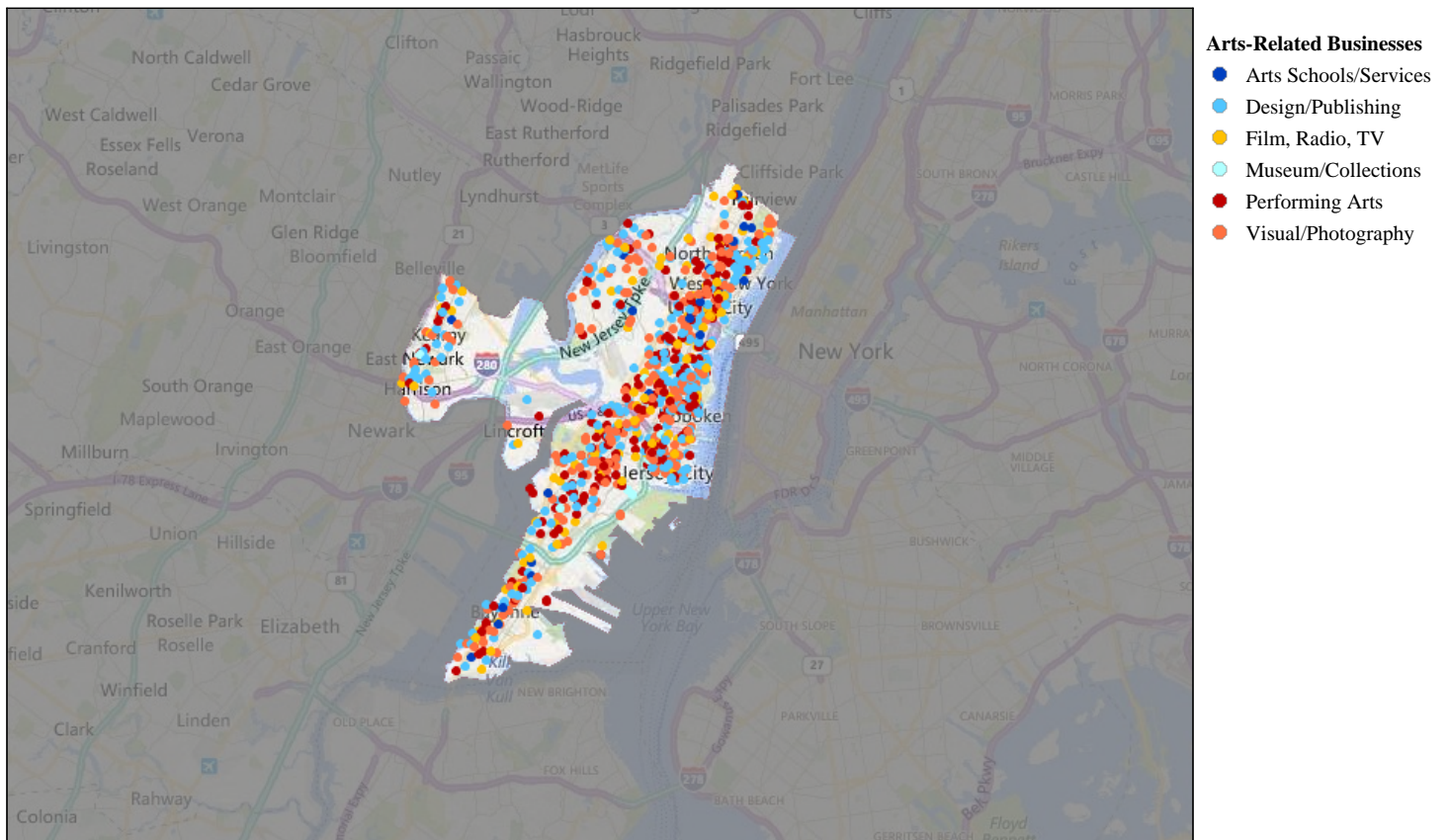
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Hudson County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Hudson County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,044 Arts-Related Businesses Employ 4,422 People



Hudson County, NJ is home to 1,044 arts-related businesses that employ 4,422 people. The creative industries account for 4.1 percent of the total number of businesses located in Hudson County, NJ and 1.4 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
4.1 Percent of All Businesses and 1.4 Percent of All Employees in
Hudson County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 25 | 81 |
| Agents | 3 | 12 |
| Arts Schools and Instruction | 22 | 69 |
| Design and Publishing | 342 | 1,061 |
| Advertising | 68 | 444 |
| Architecture | 57 | 176 |
| Design | 211 | 420 |
| Publishing | 6 | 21 |
| Film, Radio and TV | 155 | 1,405 |
| Motion Pictures | 138 | 684 |
| Radio | 6 | 12 |
| Television | 11 | 709 |
| Museums and Collections | 11 | 238 |
| Museums | 11 | 238 |
| Performing Arts | 211 | 668 |
| Music | 61 | 122 |
| Performers (nec) | 102 | 146 |
| Services & Facilities | 41 | 388 |
| Theater | 7 | 12 |
| Visual Arts/Photography | 300 | 969 |
| Crafts | 33 | 283 |
| Photography | 206 | 417 |
| Services | 31 | 125 |
| Visual Arts | 30 | 144 |
| GRAND TOTAL | 1,044 | 4,422 |

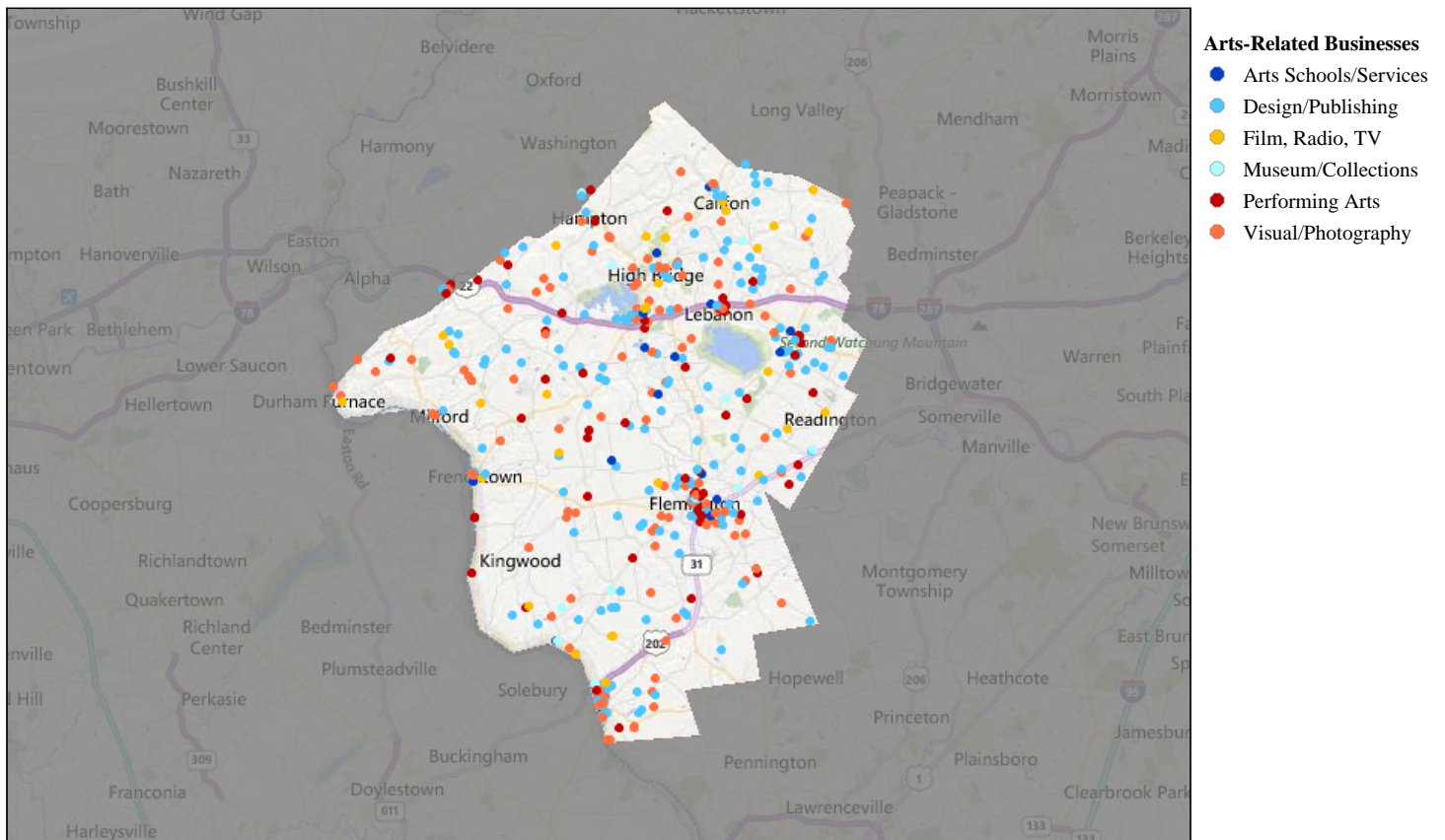
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Hunterdon County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Hunterdon County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

463 Arts-Related Businesses Employ 1,738 People



Hunterdon County, NJ is home to 463 arts-related businesses that employ 1,738 people. The creative industries account for 5 percent of the total number of businesses located in Hunterdon County, NJ and 2.5 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
5 Percent of All Businesses and 2.5 Percent of All Employees in
Hunterdon County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 16 | 70 |
| Arts Schools and Instruction | 16 | 70 |
| Design and Publishing | 184 | 903 |
| Advertising | 22 | 69 |
| Architecture | 37 | 180 |
| Design | 124 | 204 |
| Publishing | 1 | 450 |
| Film, Radio and TV | 36 | 228 |
| Motion Pictures | 30 | 150 |
| Radio | 5 | 21 |
| Television | 1 | 57 |
| Museums and Collections | 14 | 46 |
| Historical Society | 4 | 9 |
| Museums | 10 | 37 |
| Performing Arts | 65 | 152 |
| Music | 28 | 53 |
| Performers (nec) | 26 | 35 |
| Services & Facilities | 9 | 55 |
| Theater | 2 | 9 |
| Visual Arts/Photography | 148 | 339 |
| Crafts | 8 | 13 |
| Photography | 94 | 180 |
| Services | 18 | 78 |
| Visual Arts | 28 | 68 |
| GRAND TOTAL | 463 | 1,738 |

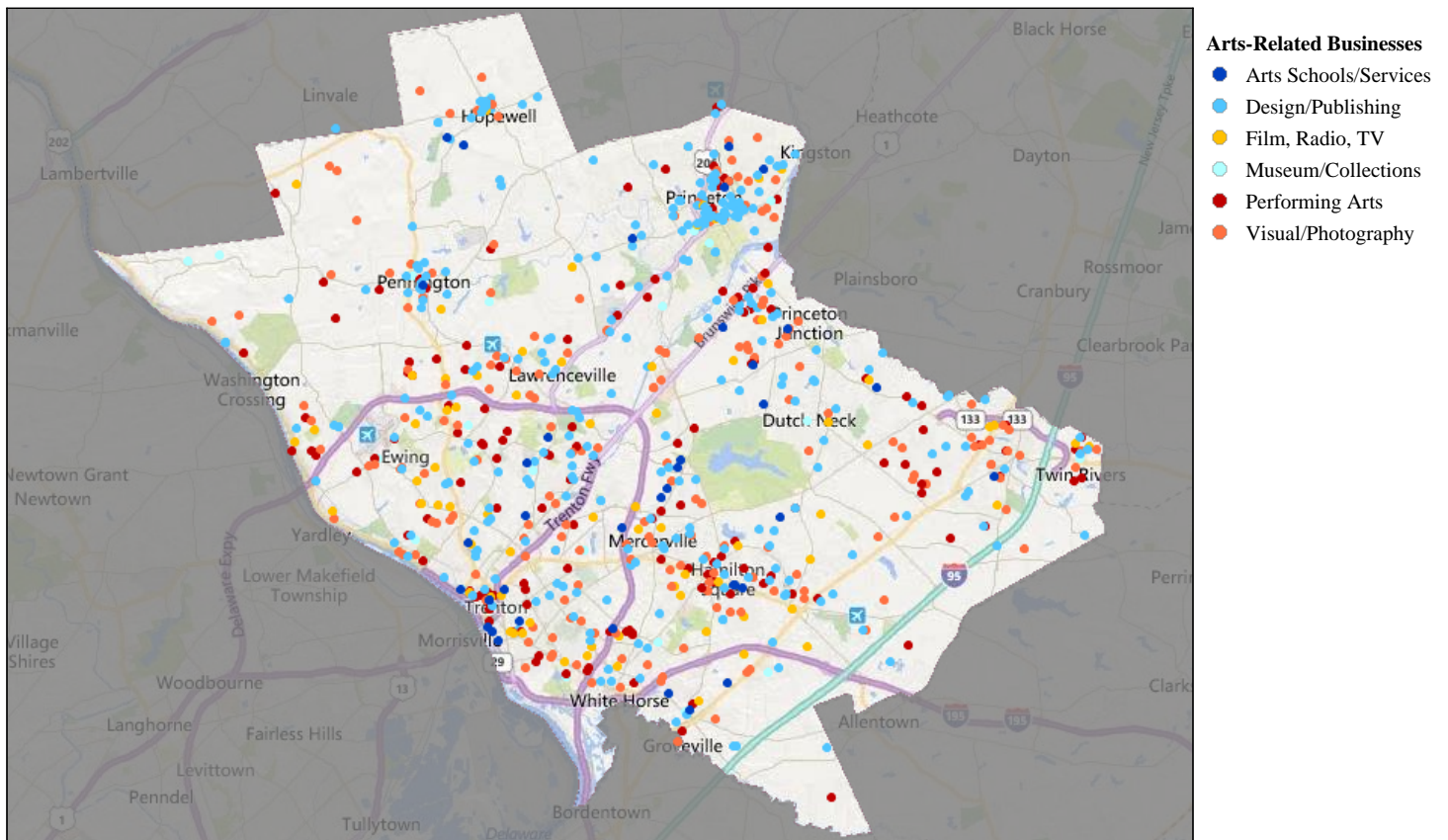
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Mercer County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Mercer County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

794 Arts-Related Businesses Employ 5,422 People



Mercer County, NJ is home to 794 arts-related businesses that employ 5,422 people. The creative industries account for 4.1 percent of the total number of businesses located in Mercer County, NJ and 1.8 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
4.1 Percent of All Businesses and 1.8 Percent of All Employees in
Mercer County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 42 | 274 |
| Agents | 3 | 6 |
| Arts Councils | 2 | 13 |
| Arts Schools and Instruction | 37 | 255 |
| Design and Publishing | 294 | 3,058 |
| Advertising | 59 | 1,820 |
| Architecture | 85 | 915 |
| Design | 143 | 274 |
| Publishing | 7 | 49 |
| Film, Radio and TV | 80 | 357 |
| Motion Pictures | 63 | 303 |
| Radio | 9 | 22 |
| Television | 8 | 32 |
| Museums and Collections | 26 | 242 |
| Historical Society | 4 | 17 |
| Museums | 22 | 225 |
| Performing Arts | 148 | 489 |
| Music | 64 | 213 |
| Opera | 1 | 4 |
| Performers (nec) | 44 | 87 |
| Services & Facilities | 35 | 177 |
| Theater | 4 | 8 |
| Visual Arts/Photography | 204 | 1,002 |
| Crafts | 10 | 22 |
| Photography | 154 | 831 |
| Services | 22 | 116 |
| Visual Arts | 18 | 33 |
| GRAND TOTAL | 794 | 5,422 |

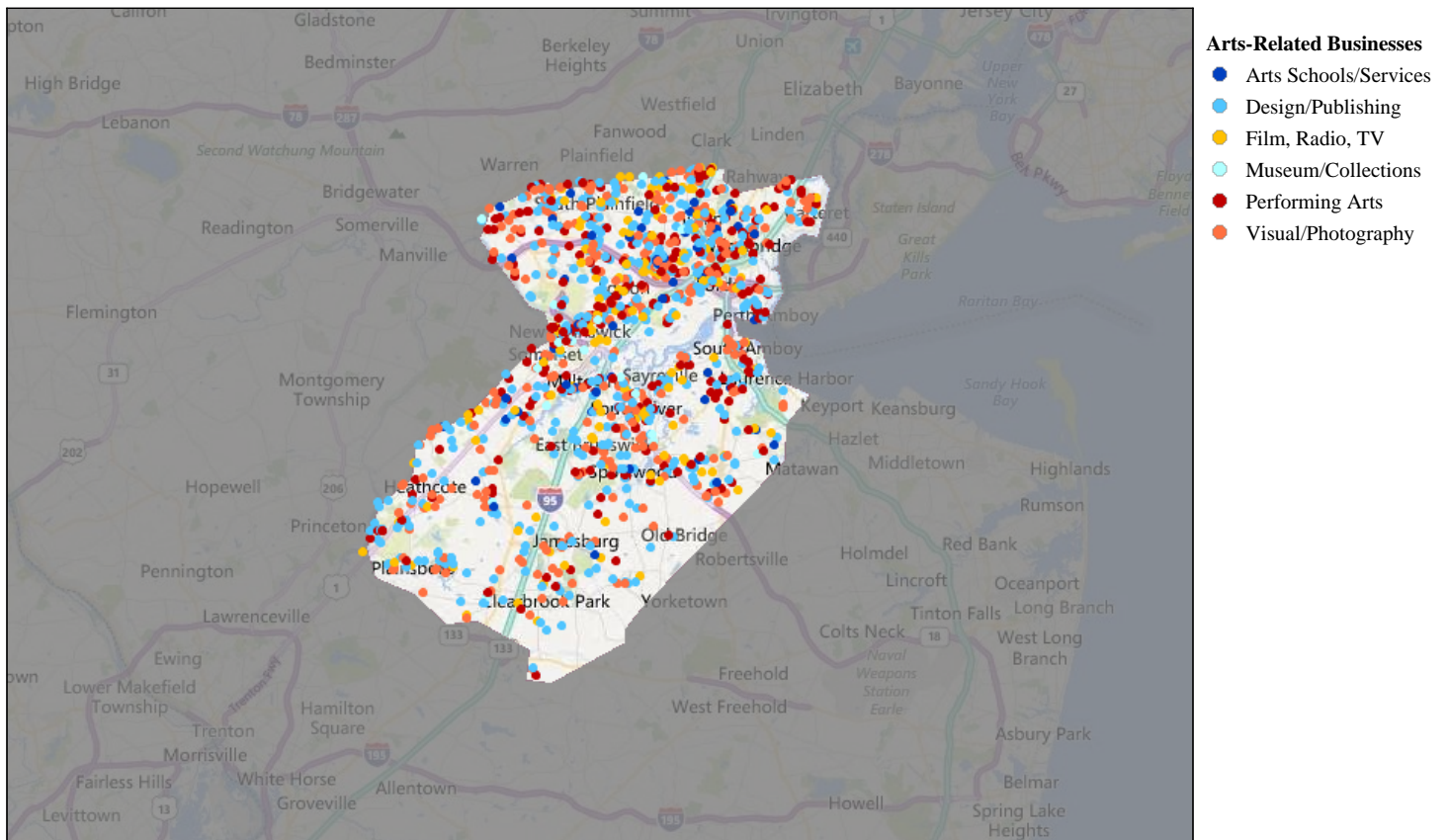
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Middlesex County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Middlesex County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,269 Arts-Related Businesses Employ 6,424 People



Middlesex County, NJ is home to 1,269 arts-related businesses that employ 6,424 people. The creative industries account for 3.1 percent of the total number of businesses located in Middlesex County, NJ and 1.1 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.1 Percent of All Businesses and 1.1 Percent of All Employees in
Middlesex County, NJ
(Data current as of April 2017)**

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 69 | 236 |
| Agents | 4 | 15 |
| Arts Councils | 2 | 13 |
| Arts Schools and Instruction | 63 | 208 |
| Design and Publishing | 415 | 1,314 |
| Advertising | 91 | 458 |
| Architecture | 73 | 269 |
| Design | 248 | 549 |
| Publishing | 3 | 38 |
| Film, Radio and TV | 155 | 1,715 |
| Motion Pictures | 127 | 1,174 |
| Radio | 14 | 94 |
| Television | 14 | 447 |
| Museums and Collections | 22 | 117 |
| Historical Society | 5 | 41 |
| Museums | 13 | 49 |
| Zoos and Botanical | 4 | 27 |
| Performing Arts | 277 | 918 |
| Music | 93 | 296 |
| Performers (nec) | 119 | 226 |
| Services & Facilities | 58 | 302 |
| Theater | 7 | 94 |
| Visual Arts/Photography | 331 | 2,124 |
| Crafts | 28 | 184 |
| Photography | 233 | 1,370 |
| Services | 40 | 454 |
| Visual Arts | 30 | 116 |
| GRAND TOTAL | 1,269 | 6,424 |

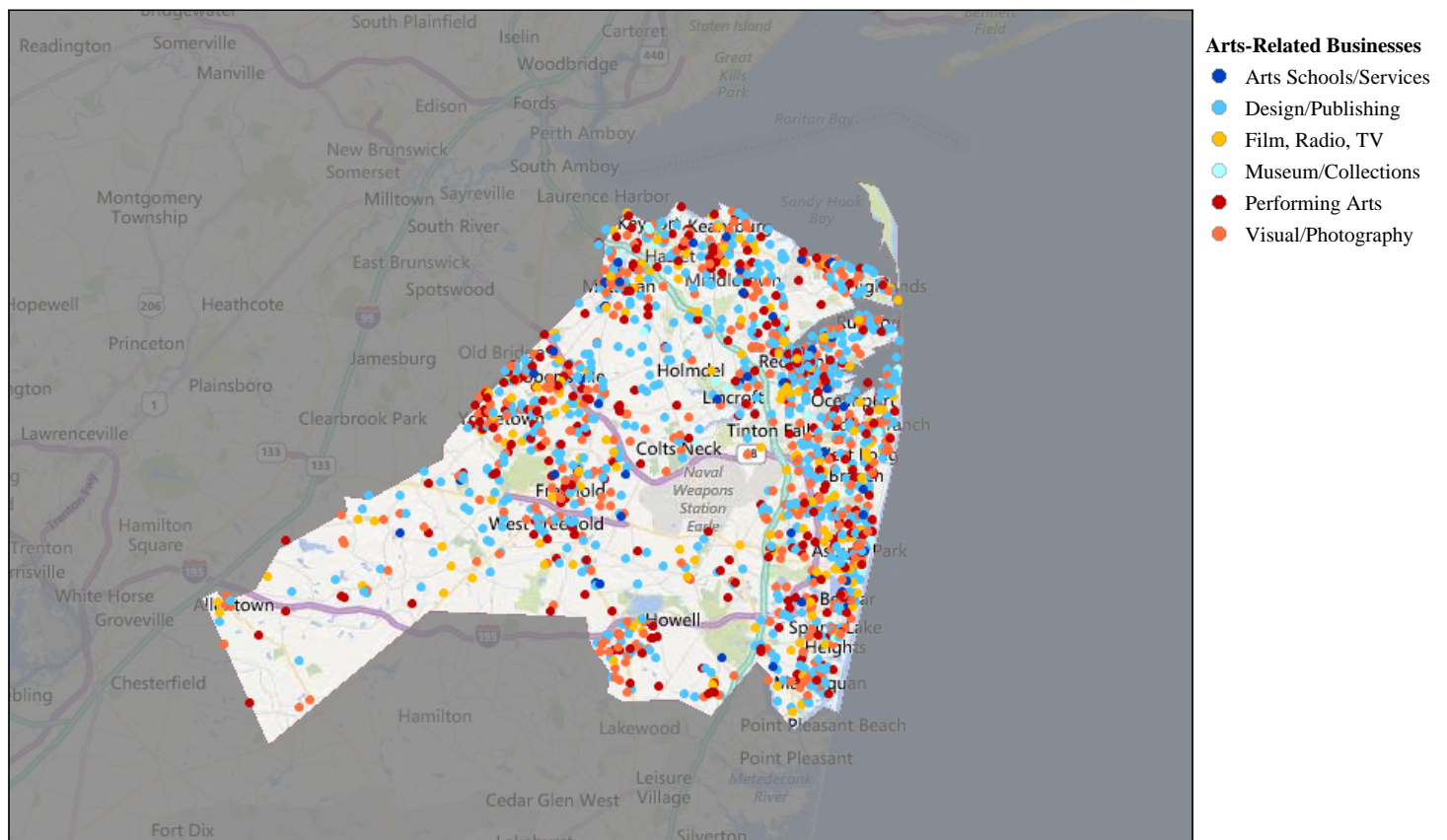
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Monmouth County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Monmouth County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,770 Arts-Related Businesses Employ 5,571 People



Monmouth County, NJ is home to 1,770 arts-related businesses that employ 5,571 people. The creative industries account for 4.4 percent of the total number of businesses located in Monmouth County, NJ and 1.7 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
4.4 Percent of All Businesses and 1.7 Percent of All Employees in
Monmouth County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 62 | 231 |
| Agents | 2 | 12 |
| Arts Councils | 4 | 47 |
| Arts Schools and Instruction | 56 | 172 |
| Design and Publishing | 680 | 1,925 |
| Advertising | 91 | 550 |
| Architecture | 118 | 427 |
| Design | 465 | 925 |
| Publishing | 6 | 23 |
| Film, Radio and TV | 197 | 1,071 |
| Motion Pictures | 176 | 674 |
| Radio | 13 | 184 |
| Television | 8 | 213 |
| Museums and Collections | 31 | 161 |
| Historical Society | 2 | 5 |
| Museums | 27 | 153 |
| Planetarium | 1 | 2 |
| Zoos and Botanical | 1 | 1 |
| Performing Arts | 327 | 968 |
| Music | 112 | 385 |
| Opera | 1 | 1 |
| Performers (nec) | 142 | 307 |
| Services & Facilities | 64 | 252 |
| Theater | 8 | 23 |
| Visual Arts/Photography | 473 | 1,215 |
| Crafts | 29 | 82 |
| Photography | 359 | 781 |
| Services | 46 | 256 |
| Visual Arts | 39 | 96 |
| GRAND TOTAL | 1,770 | 5,571 |

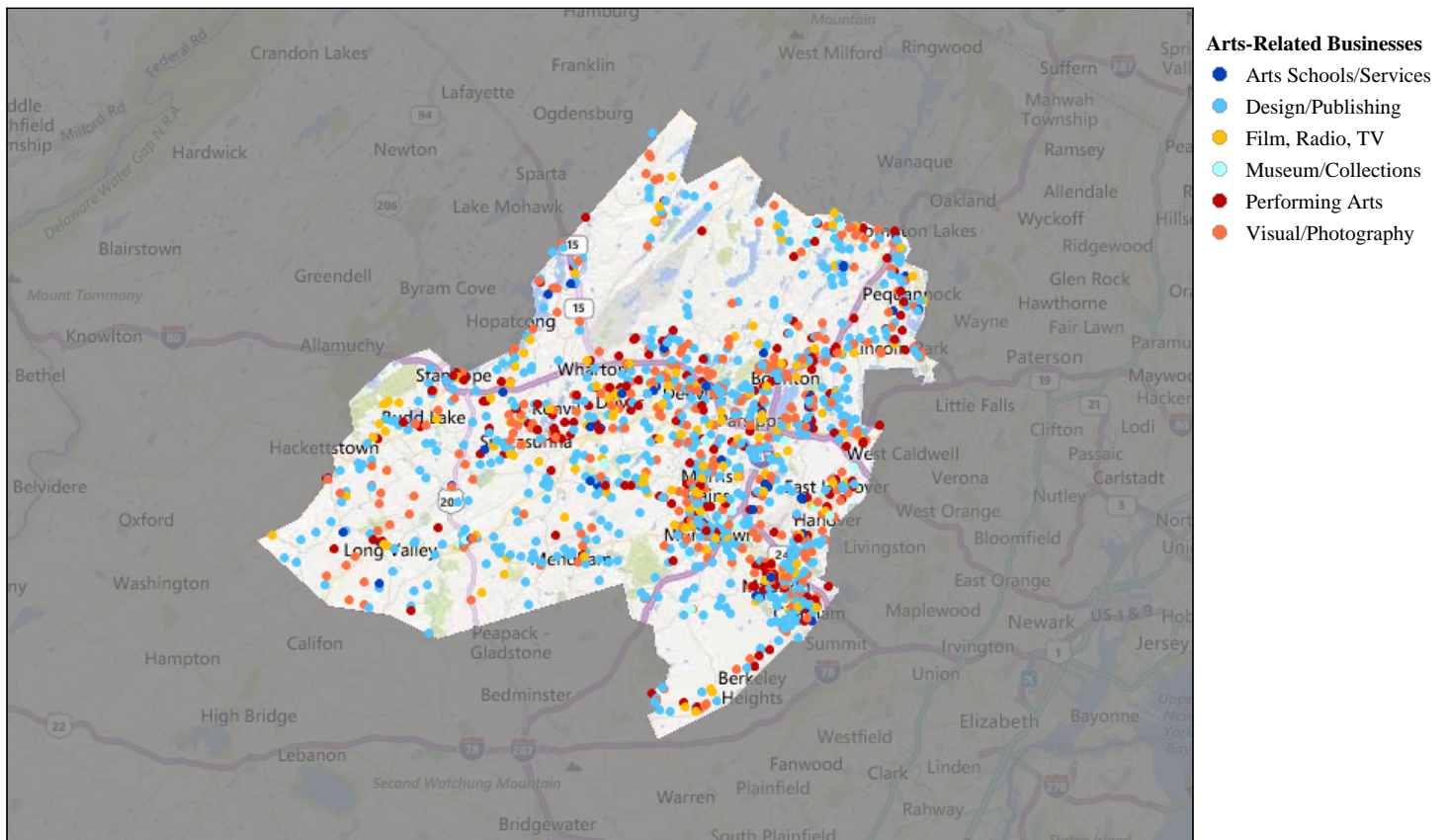
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Morris County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Morris County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,506 Arts-Related Businesses Employ 6,843 People



Morris County, NJ is home to 1,506 arts-related businesses that employ 6,843 people. The creative industries account for 4.5 percent of the total number of businesses located in Morris County, NJ and 1.7 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
4.5 Percent of All Businesses and 1.7 Percent of All Employees in
Morris County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 61 | 419 |
| Agents | 5 | 17 |
| Arts Councils | 1 | 7 |
| Arts Schools and Instruction | 55 | 395 |
| Design and Publishing | 660 | 3,096 |
| Advertising | 113 | 1,414 |
| Architecture | 129 | 791 |
| Design | 410 | 782 |
| Publishing | 8 | 109 |
| Film, Radio and TV | 171 | 1,067 |
| Motion Pictures | 157 | 842 |
| Radio | 12 | 220 |
| Television | 2 | 5 |
| Museums and Collections | 30 | 132 |
| Historical Society | 6 | 32 |
| Museums | 22 | 96 |
| Zoos and Botanical | 2 | 4 |
| Performing Arts | 205 | 702 |
| Music | 92 | 189 |
| Opera | 1 | 2 |
| Performers (nec) | 63 | 253 |
| Services & Facilities | 43 | 188 |
| Theater | 6 | 70 |
| Visual Arts/Photography | 379 | 1,427 |
| Crafts | 25 | 168 |
| Photography | 263 | 789 |
| Services | 41 | 371 |
| Visual Arts | 50 | 99 |
| GRAND TOTAL | 1,506 | 6,843 |

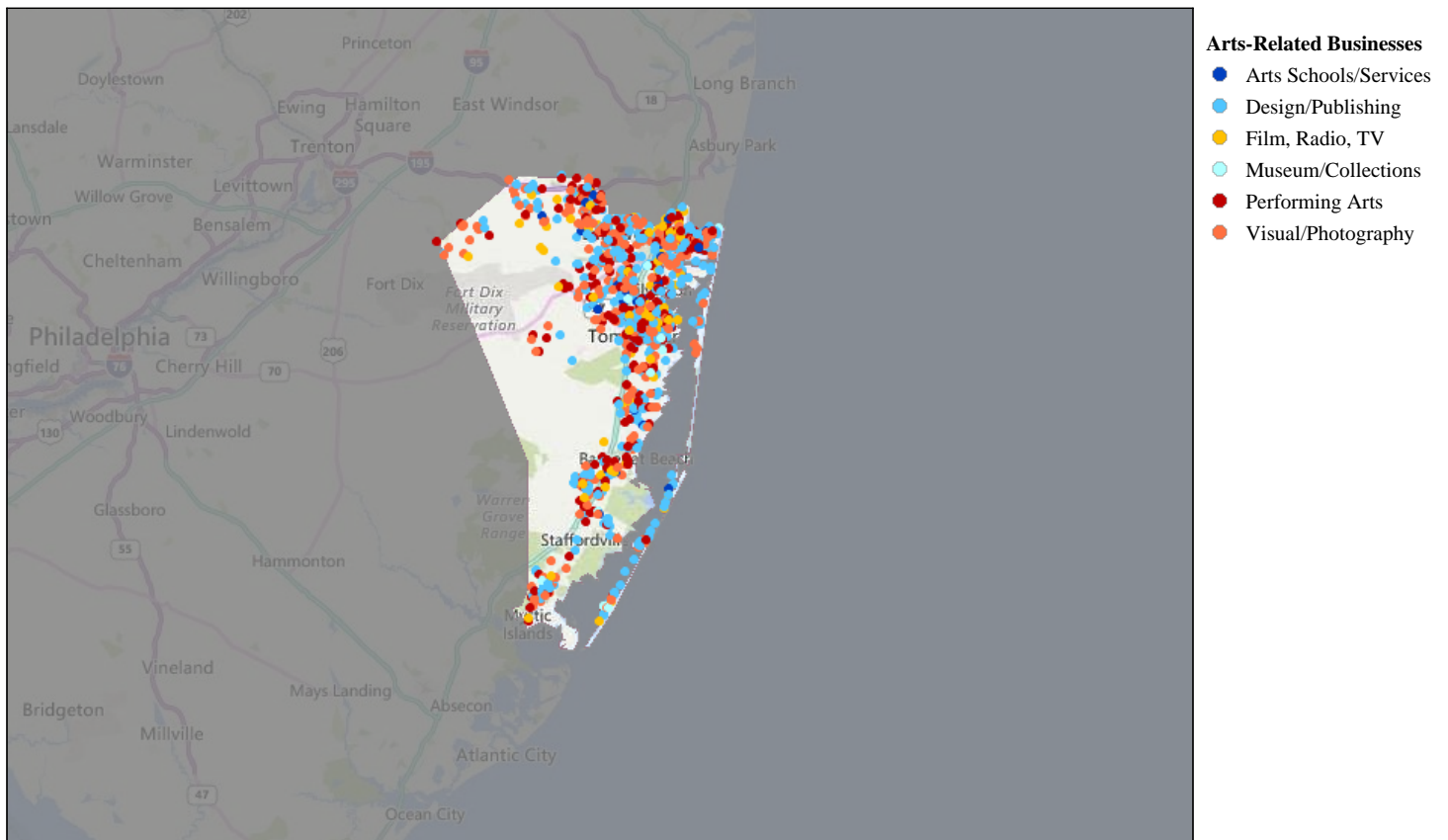
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Ocean County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Ocean County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,100 Arts-Related Businesses Employ 2,499 People



Ocean County, NJ is home to 1,100 arts-related businesses that employ 2,499 people. The creative industries account for 3.8 percent of the total number of businesses located in Ocean County, NJ and 1.3 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.8 Percent of All Businesses and 1.3 Percent of All Employees in
Ocean County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 34 | 91 |
| Agents | 1 | 2 |
| Arts Councils | 1 | 7 |
| Arts Schools and Instruction | 32 | 82 |
| Design and Publishing | 417 | 888 |
| Advertising | 50 | 162 |
| Architecture | 72 | 232 |
| Design | 292 | 485 |
| Publishing | 3 | 9 |
| Film, Radio and TV | 89 | 255 |
| Motion Pictures | 72 | 226 |
| Radio | 16 | 28 |
| Television | 1 | 1 |
| Museums and Collections | 21 | 48 |
| Historical Society | 3 | 9 |
| Museums | 14 | 31 |
| Planetarium | 2 | 4 |
| Zoos and Botanical | 2 | 4 |
| Performing Arts | 217 | 467 |
| Music | 69 | 151 |
| Performers (nec) | 96 | 186 |
| Services & Facilities | 45 | 114 |
| Theater | 7 | 16 |
| Visual Arts/Photography | 322 | 750 |
| Crafts | 22 | 146 |
| Photography | 231 | 390 |
| Services | 37 | 169 |
| Visual Arts | 32 | 45 |
| GRAND TOTAL | 1,100 | 2,499 |

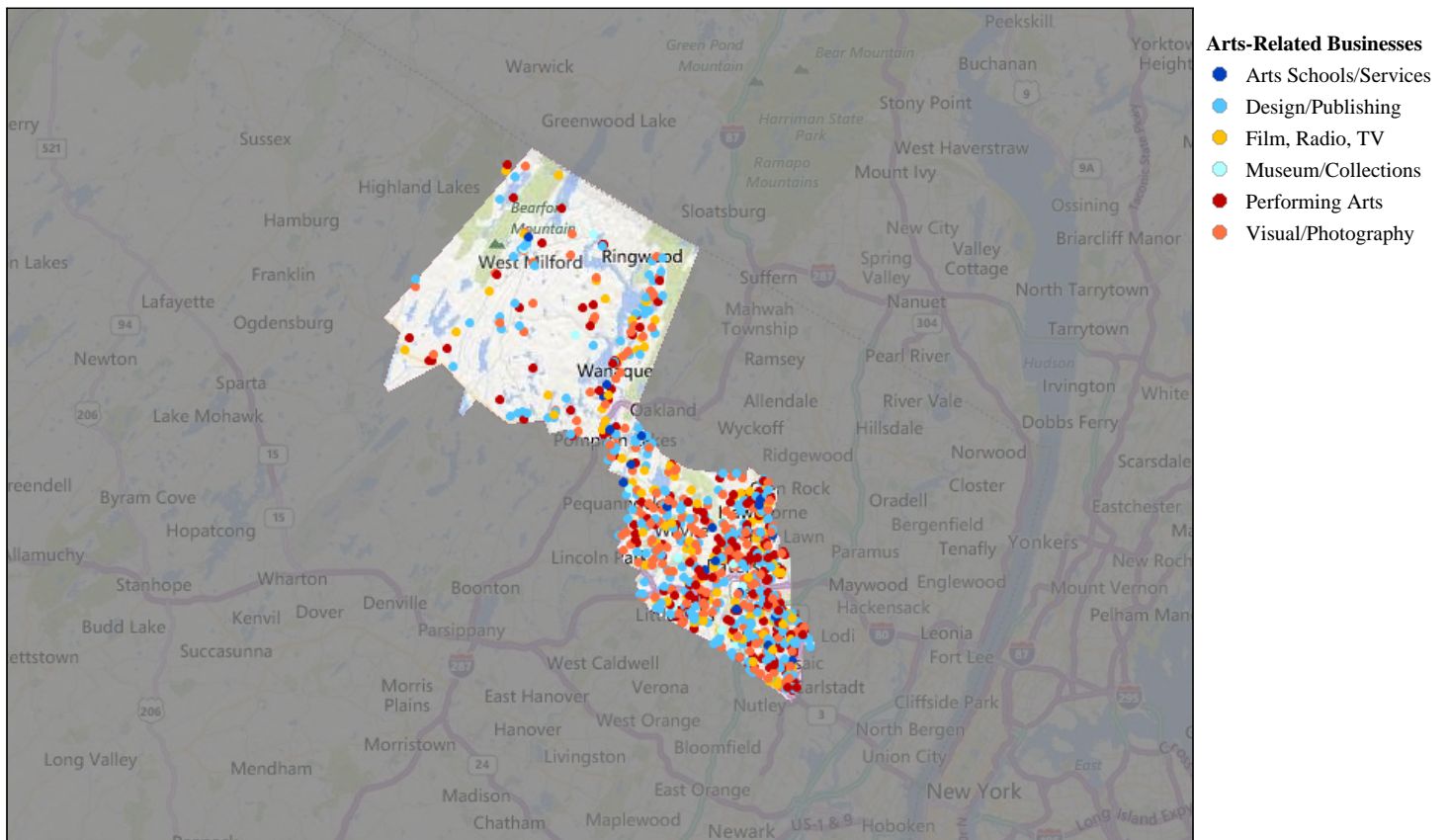
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Passaic County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Passaic County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

858 Arts-Related Businesses Employ 2,763 People



Passaic County, NJ is home to 858 arts-related businesses that employ 2,763 people. The creative industries account for 3.5 percent of the total number of businesses located in Passaic County, NJ and 1.2 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.5 Percent of All Businesses and 1.2 Percent of All Employees in
Passaic County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 22 | 73 |
| Agents | 1 | 1 |
| Arts Schools and Instruction | 21 | 72 |
| Design and Publishing | 270 | 998 |
| Advertising | 53 | 323 |
| Architecture | 42 | 216 |
| Design | 174 | 458 |
| Publishing | 1 | 1 |
| Film, Radio and TV | 121 | 526 |
| Motion Pictures | 97 | 371 |
| Radio | 16 | 38 |
| Television | 8 | 117 |
| Museums and Collections | 20 | 51 |
| Historical Society | 3 | 9 |
| Museums | 15 | 39 |
| Zoos and Botanical | 2 | 3 |
| Performing Arts | 199 | 531 |
| Music | 90 | 281 |
| Performers (nec) | 84 | 138 |
| Services & Facilities | 24 | 111 |
| Theater | 1 | 1 |
| Visual Arts/Photography | 226 | 584 |
| Crafts | 17 | 63 |
| Photography | 170 | 443 |
| Services | 18 | 38 |
| Visual Arts | 21 | 40 |
| GRAND TOTAL | 858 | 2,763 |

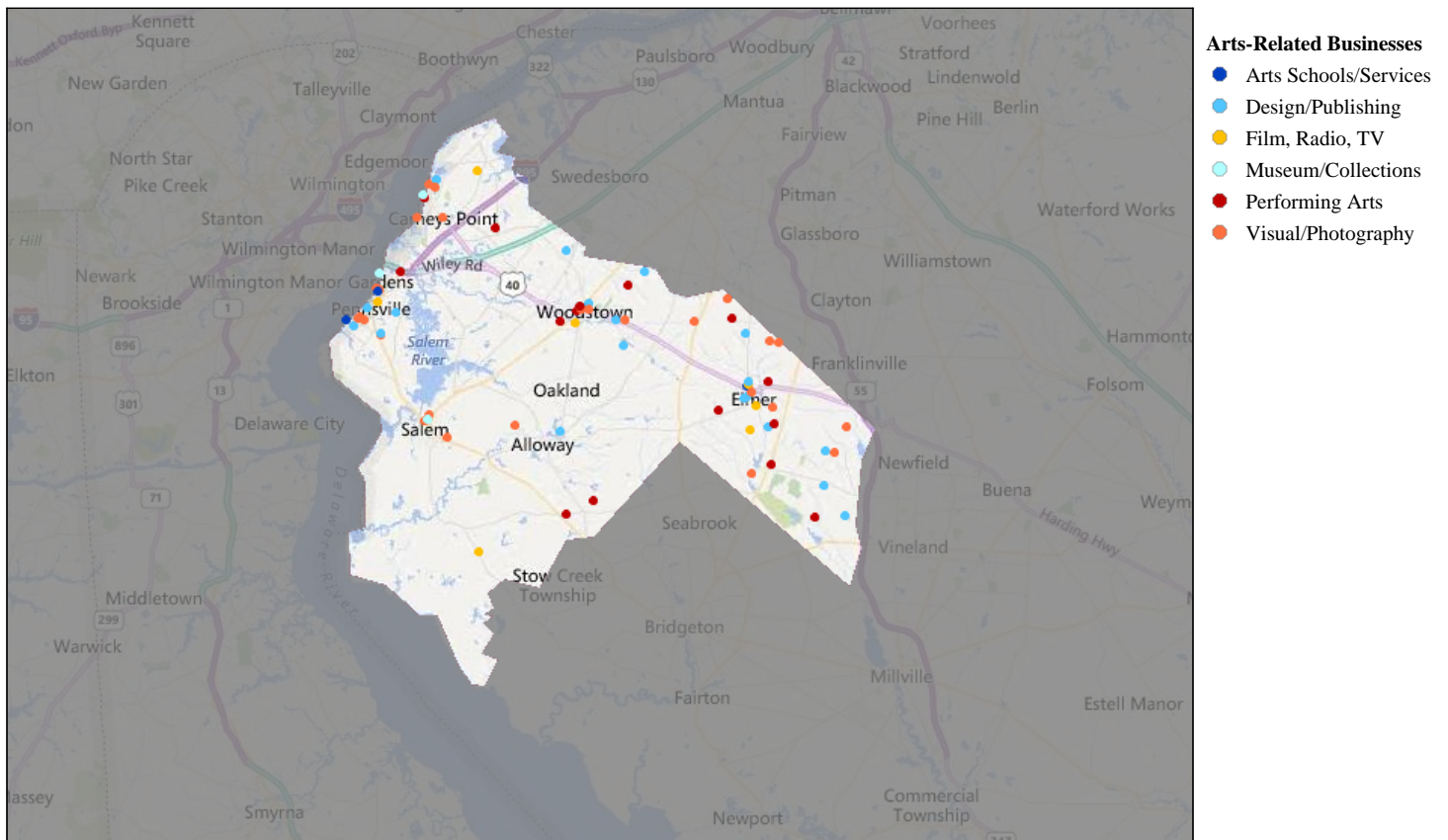
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Salem County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Salem County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

77 Arts-Related Businesses Employ 214 People



Salem County, NJ is home to 77 arts-related businesses that employ 214 people. The creative industries account for 2.8 percent of the total number of businesses located in Salem County, NJ and 0.7 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people.

This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
2.8 Percent of All Businesses and 0.7 Percent of All Employees in
Salem County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 3 | 4 |
| Arts Schools and Instruction | 3 | 4 |
| Design and Publishing | 20 | 30 |
| Advertising | 4 | 6 |
| Architecture | 1 | 2 |
| Design | 15 | 22 |
| Film, Radio and TV | 7 | 21 |
| Motion Pictures | 7 | 21 |
| Museums and Collections | 3 | 8 |
| Historical Society | 2 | 7 |
| Museums | 1 | 1 |
| Performing Arts | 17 | 113 |
| Music | 4 | 11 |
| Performers (nec) | 6 | 6 |
| Services & Facilities | 7 | 96 |
| Visual Arts/Photography | 27 | 38 |
| Crafts | 1 | 1 |
| Photography | 22 | 30 |
| Services | 2 | 3 |
| Visual Arts | 2 | 4 |
| GRAND TOTAL | 77 | 214 |

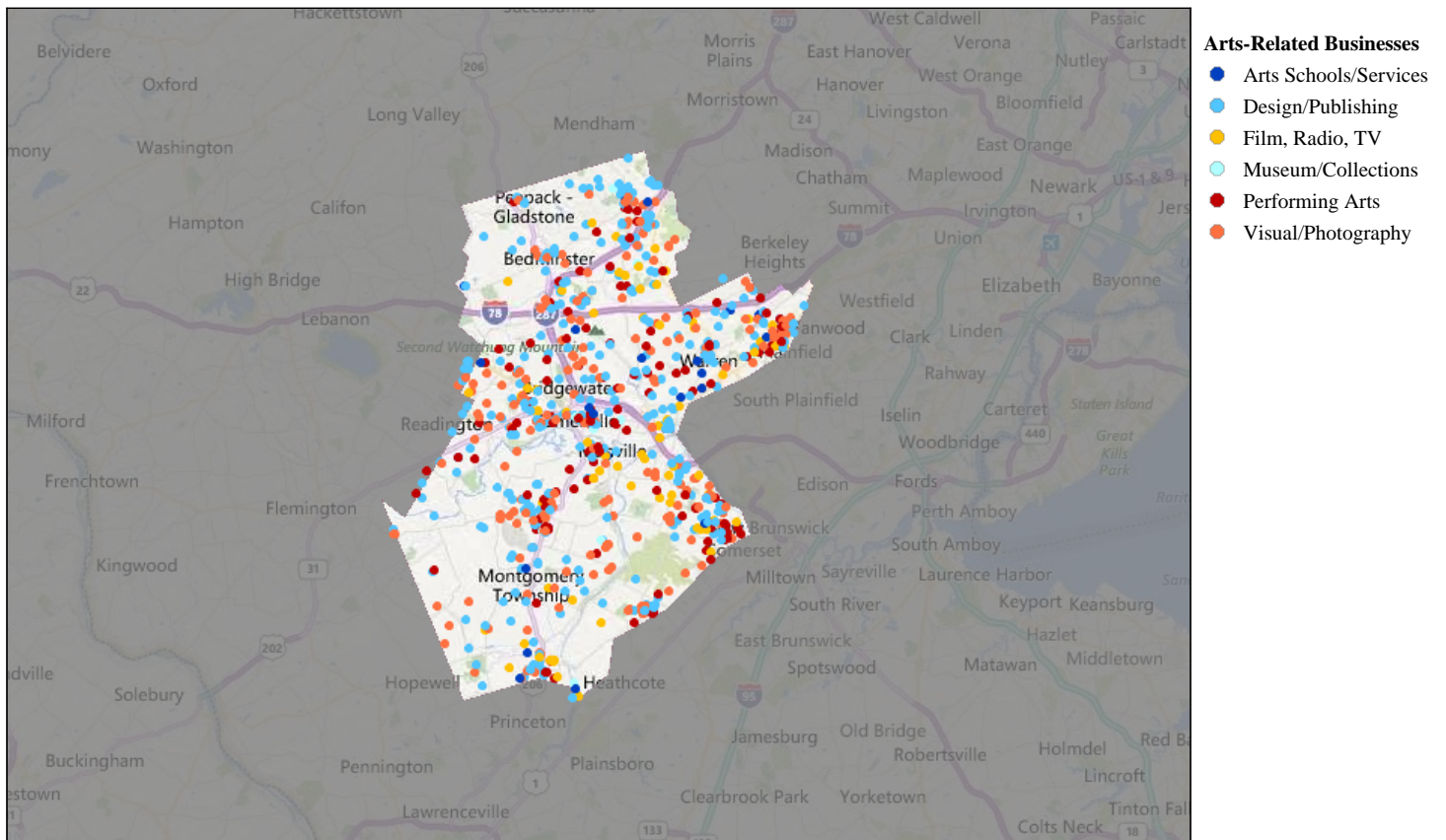
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Somerset County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Somerset County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

801 Arts-Related Businesses Employ 3,348 People



Somerset County, NJ is home to 801 arts-related businesses that employ 3,348 people. The creative industries account for 4 percent of the total number of businesses located in Somerset County, NJ and 1.5 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
4 Percent of All Businesses and 1.5 Percent of All Employees in
Somerset County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 27 | 84 |
| Arts Schools and Instruction | 27 | 84 |
| Design and Publishing | 323 | 1,385 |
| Advertising | 63 | 657 |
| Architecture | 60 | 295 |
| Design | 198 | 414 |
| Publishing | 2 | 19 |
| Film, Radio and TV | 85 | 650 |
| Motion Pictures | 69 | 318 |
| Radio | 11 | 215 |
| Television | 5 | 117 |
| Museums and Collections | 11 | 77 |
| Historical Society | 1 | 2 |
| Museums | 8 | 40 |
| Zoos and Botanical | 2 | 35 |
| Performing Arts | 138 | 460 |
| Music | 43 | 109 |
| Performers (nec) | 64 | 202 |
| Services & Facilities | 30 | 139 |
| Theater | 1 | 10 |
| Visual Arts/Photography | 217 | 692 |
| Crafts | 10 | 91 |
| Photography | 170 | 489 |
| Services | 15 | 70 |
| Visual Arts | 22 | 42 |
| GRAND TOTAL | 801 | 3,348 |

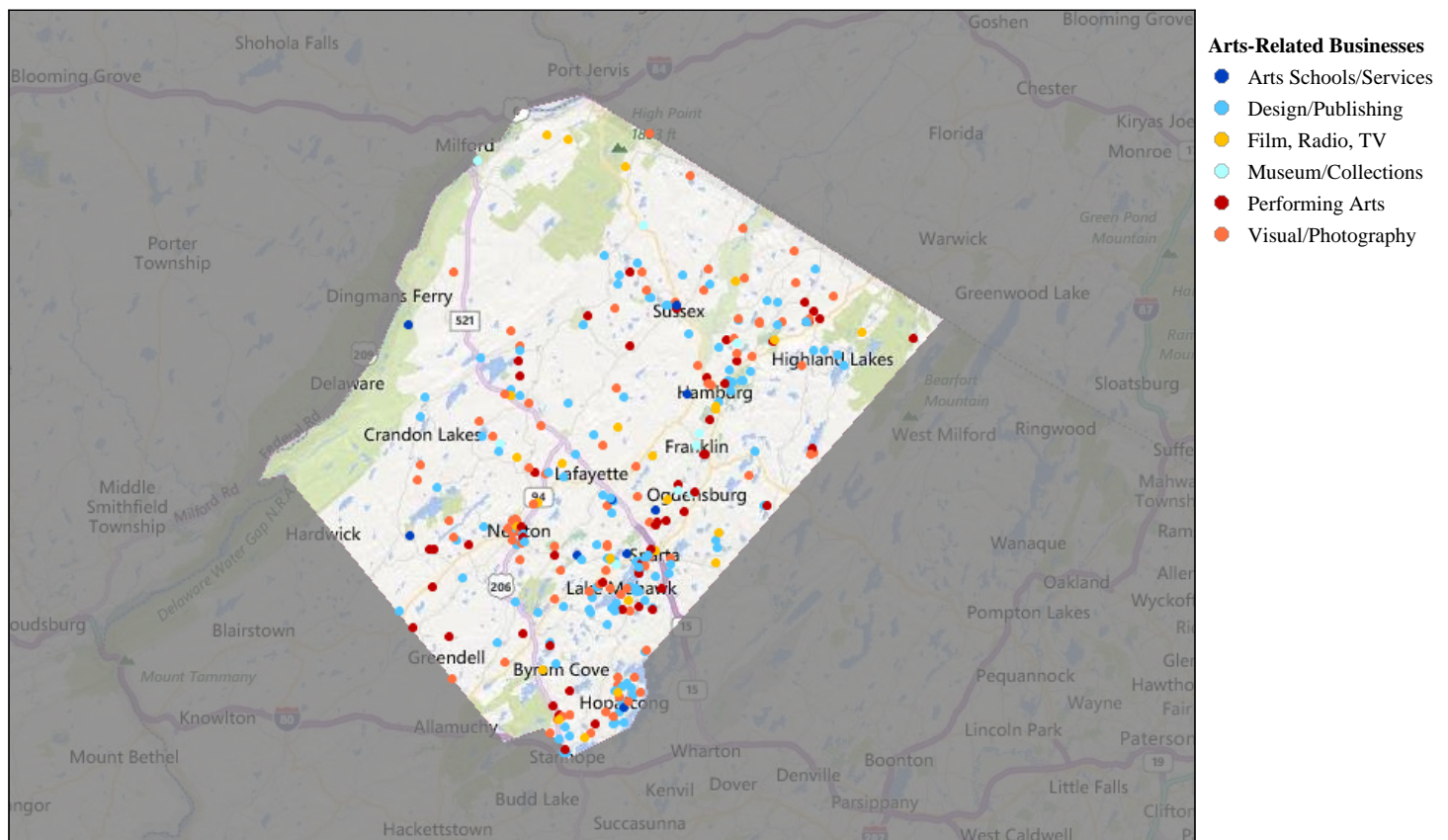
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Sussex County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Sussex County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

323 Arts-Related Businesses Employ 900 People



Sussex County, NJ is home to 323 arts-related businesses that employ 900 people. The creative industries account for 4 percent of the total number of businesses located in Sussex County, NJ and 1.7 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people.

This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
4 Percent of All Businesses and 1.7 Percent of All Employees in
Sussex County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 10 | 37 |
| Arts Schools and Instruction | 10 | 37 |
| Design and Publishing | 124 | 293 |
| Advertising | 23 | 71 |
| Architecture | 15 | 84 |
| Design | 85 | 136 |
| Publishing | 1 | 2 |
| Film, Radio and TV | 27 | 127 |
| Motion Pictures | 22 | 88 |
| Radio | 4 | 9 |
| Television | 1 | 30 |
| Museums and Collections | 11 | 78 |
| Historical Society | 3 | 17 |
| Museums | 6 | 57 |
| Zoos and Botanical | 2 | 4 |
| Performing Arts | 55 | 201 |
| Music | 23 | 87 |
| Performers (nec) | 20 | 80 |
| Services & Facilities | 11 | 33 |
| Theater | 1 | 1 |
| Visual Arts/Photography | 96 | 164 |
| Crafts | 2 | 3 |
| Photography | 81 | 142 |
| Services | 5 | 8 |
| Visual Arts | 8 | 11 |
| GRAND TOTAL | 323 | 900 |

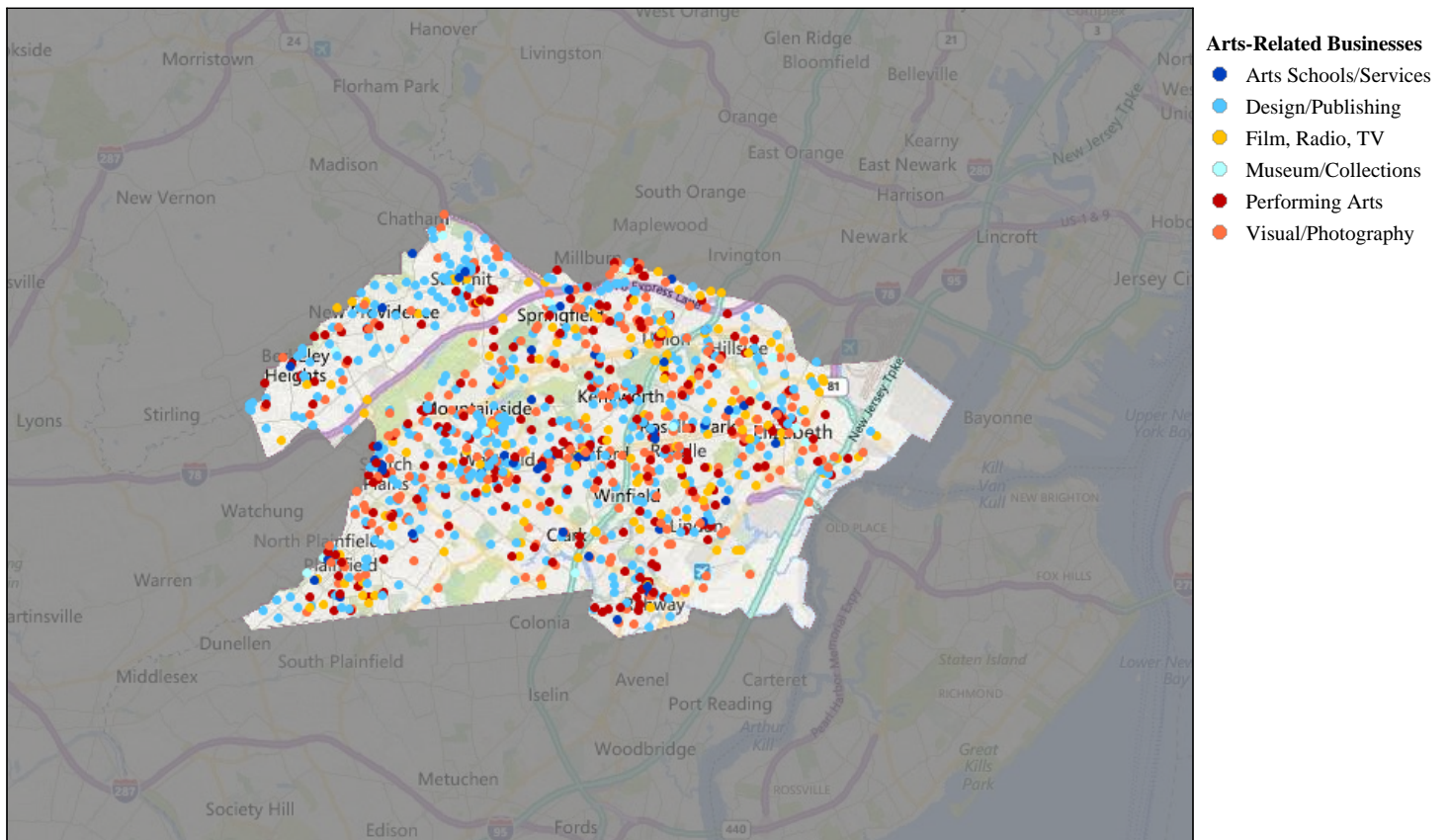
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Union County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Union County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,139 Arts-Related Businesses Employ 4,545 People



Union County, NJ is home to 1,139 arts-related businesses that employ 4,545 people. The creative industries account for 3.9 percent of the total number of businesses located in Union County, NJ and 1.7 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.9 Percent of All Businesses and 1.7 Percent of All Employees in
Union County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 51 | 225 |
| Agents | 1 | 1 |
| Arts Schools and Instruction | 50 | 224 |
| Design and Publishing | 410 | 1,494 |
| Advertising | 67 | 457 |
| Architecture | 84 | 432 |
| Design | 254 | 521 |
| Publishing | 5 | 84 |
| Film, Radio and TV | 144 | 470 |
| Motion Pictures | 126 | 425 |
| Radio | 10 | 19 |
| Television | 8 | 26 |
| Museums and Collections | 17 | 88 |
| Historical Society | 2 | 23 |
| Museums | 12 | 60 |
| Zoos and Botanical | 3 | 5 |
| Performing Arts | 228 | 783 |
| Music | 87 | 388 |
| Performers (nec) | 96 | 136 |
| Services & Facilities | 40 | 229 |
| Theater | 5 | 30 |
| Visual Arts/Photography | 289 | 1,485 |
| Crafts | 33 | 752 |
| Photography | 213 | 510 |
| Services | 18 | 68 |
| Visual Arts | 25 | 155 |
| GRAND TOTAL | 1,139 | 4,545 |

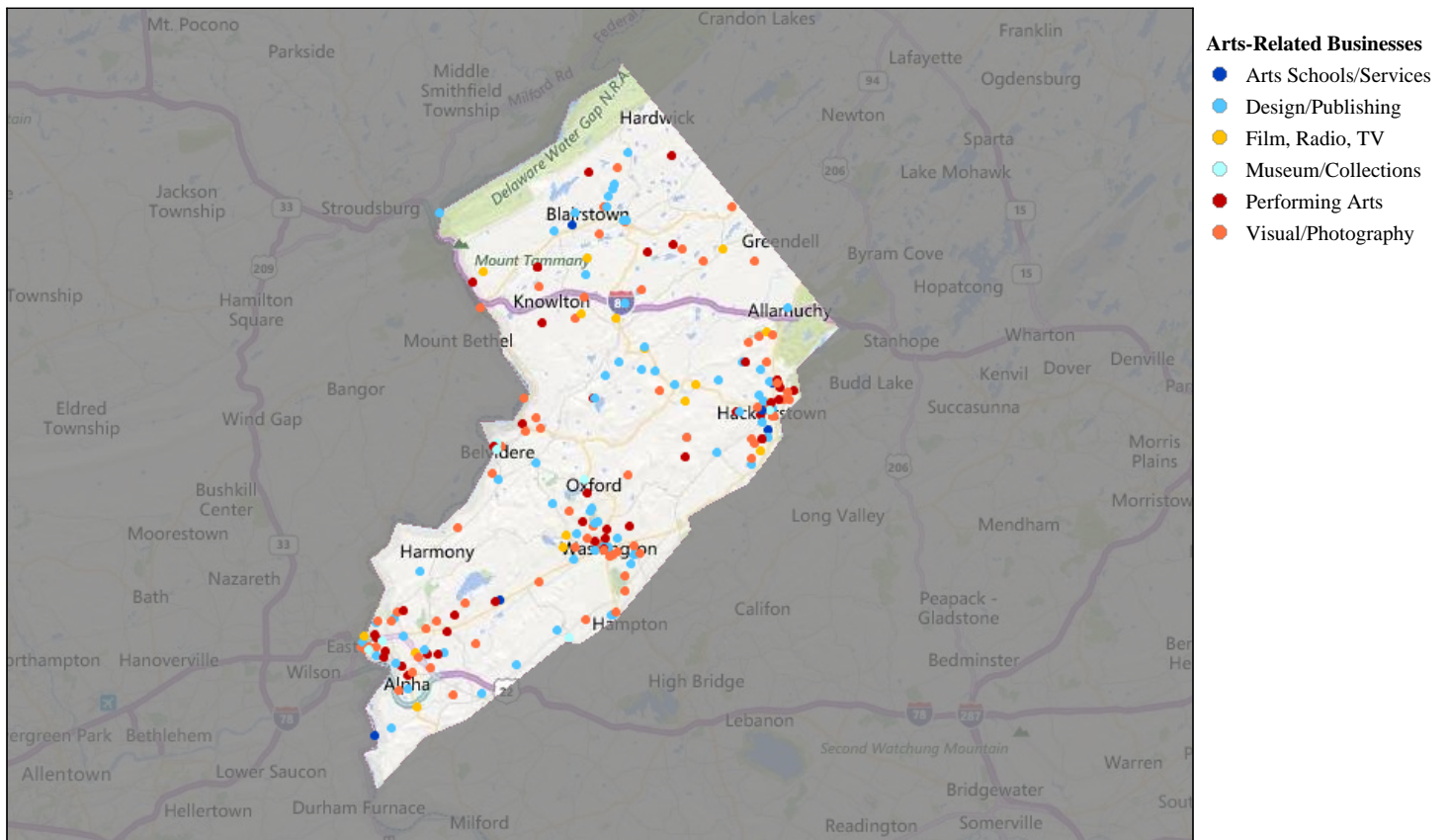
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in Warren County, NJ

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Warren County, NJ**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

215 Arts-Related Businesses Employ 799 People



Warren County, NJ is home to 215 arts-related businesses that employ 799 people. The creative industries account for 3.6 percent of the total number of businesses located in Warren County, NJ and 1.8 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.6 Percent of All Businesses and 1.8 Percent of All Employees in
Warren County, NJ**

(Data current as of April 2017)

| CATEGORY | BUSINESSES | EMPLOYEES |
|----------------------------------|-------------------|------------------|
| Arts Schools and Services | 7 | 14 |
| Arts Schools and Instruction | 7 | 14 |
| Design and Publishing | 65 | 145 |
| Advertising | 10 | 29 |
| Architecture | 9 | 22 |
| Design | 45 | 77 |
| Publishing | 1 | 17 |
| Film, Radio and TV | 16 | 132 |
| Motion Pictures | 14 | 104 |
| Radio | 1 | 25 |
| Television | 1 | 3 |
| Museums and Collections | 8 | 116 |
| Historical Society | 2 | 101 |
| Museums | 6 | 15 |
| Performing Arts | 43 | 101 |
| Music | 21 | 53 |
| Performers (nec) | 18 | 43 |
| Services & Facilities | 3 | 3 |
| Theater | 1 | 2 |
| Visual Arts/Photography | 76 | 291 |
| Crafts | 5 | 24 |
| Photography | 58 | 193 |
| Services | 4 | 47 |
| Visual Arts | 9 | 27 |
| GRAND TOTAL | 215 | 799 |

Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.