

Explore the Best of the Garden State this Summer with JerseyArt.com's Annual Road Trip Guide

The free guide features detail on 10 towns in New Jersey perfect for summer day trips or overnight destinations

BURLINGTON, N.J., (June) – [The Jersey Arts Road Trip guide](#) returns for the 2023 summer season to spotlight 10 towns throughout New Jersey that make ideal road trip destinations for visitors. The guide offers a mix of dining, nightlife, shopping and accommodations, as well as cultural experiences including theater and visual arts. The Jersey Arts Road Trip initiative is the perfect resource for visitors to plan a fun-filled day trip, or overnight stay, in New Jersey with an easy-to-navigate guide.

“The Jersey Arts Road Trip guide highlights a vast variety of unforgettable experiences you can enjoy in the Garden State,” said Adam Perle, president and CEO of ArtPride New Jersey. “Locals and visitors alike will find that the guide transforms their question of ‘Where should we go?’ into an enthusiastic ‘How soon can I get there?’”

The Jersey Arts Road Trip guide features popular cultural attractions in 10 New Jersey cities and towns including:

- Cape May
- Collingswood
- Long Beach Island
- Montclair
- Morristown
- New Brunswick
- Newark
- Princeton
- Red Bank
- Trenton

Discover the small-town charm of Collingswood, where the restaurant scene intertwines with a thriving arts community. Treat yourself to quaint dining experiences at renowned establishments like Nunzio Ristorante Rustico and Devil's Creek Brewery. Enrich your cultural journey with lively arts experiences at MK Apothecary, Ritz Theatre Company, or the Perkins Center for the Arts.

Looking for the charm of yesteryear with the excitement of today? Head to Princeton! Explore the region's diverse shopping and enjoy culinary delights at The Bent Spoon and Yankee Doodle Tap Room. Immerse yourself in powerful art experiences at Grounds for Sculpture and McCarter Theatre Center. And after a full day of exploration, find rejuvenation at one of Princeton's welcoming hotels.

“New Jersey is iconic for its many brilliant shore destinations, but the artistic, musical, and cultural experiences found throughout the Garden State are equally as vibrant, sought-after and engaging for visitors and residents,” said Jeff Vasser, the executive director of New Jersey Division of Travel and Tourism. “Cultural tourism plays an essential role within our state's diverse portfolio, which continues to strengthen and gain incredible momentum. Last year alone, New Jersey welcomed over 114 million visitors who spent \$45.4 billion in the state!”

Dive into the vibrant heart of Montclair. The Center's commercial hub stretches for over a mile along Bloomfield Avenue and is a tourist's dream. Treat your taste buds to mouthwatering delights at one of the many restaurants in town, such as Faubourg and Ani Ramen House, and plunge yourself into delightful cultural experiences at the Montclair Art Museum, numerous festivals or one of the theaters scattered throughout the town. When it's time to recharge and unwind, The George or The MC Hotel offers a relaxing and luxurious stay.

Allison Tratner, executive director of the New Jersey State Council on the Arts, agrees that the arts are a big business in the Garden State. "As drivers of tourism and the economy, these distinctive arts destinations help shape communities throughout the state, and make New Jersey an extraordinary place to live, work and visit," said Tratner. "The Arts Council is thrilled to see how the Jersey Arts Road Trip has grown over the years, and we look forward to helping these cities and towns welcome audiences seeking the rich cultural experiences New Jersey has to offer."

ArtPride New Jersey presents Jersey Arts Road Trip as part of its ongoing Discover Jersey Arts initiative designed to increase arts audiences in the state. The program is presented in collaboration with the New Jersey State Council on the Arts and is supported in part by funds from the New Jersey Department of State, Division of Travel and Tourism.

To learn more about the Jersey Arts Road Trip guide and check out specific locations, visit jerseyartsroadtrip.com.

About Discover Jersey Arts

Discover Jersey Arts is a program of the ArtPride New Jersey Foundation dedicated to increasing awareness of and participation in the arts statewide. The JerseyArts.com website showcases New Jersey's creative community with feature stories, videos, and podcasts; highlighted events; details on Jersey Arts Membership; and other content. Discover Jersey Arts was cofounded and is supported by funds from the New Jersey State Council on the Arts, a partner agency of the National Endowment for the Arts.

About the ArtPride New Jersey Foundation

The ArtPride New Jersey Foundation is a 501(c)(3) organization that promotes the value of the arts to New Jersey's quality of life, education, and economic vitality through research and a variety of programs and services. For more information about ArtPride, visit ArtPrideNJ.org.

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