

MERCER COUNTY

keep jersey arts alive



Population: 367,430

The arts are integral to what makes New Jersey a special place to live, work, and raise a family. Statewide, the nonprofit arts sector employs nearly 22,000 of its citizens, educates one million of its students, and generates more than \$662 million in economic impact. That's a dollar return on every three cents of investment!

2,934 JOBS

The number of local full-time equivalent (FTE) jobs supported by nonprofit arts organizations that receive direct or indirect county funding from the New Jersey State Council on the Arts and/or their audiences.



ECONOMIC IMPACT

\$89,942,715

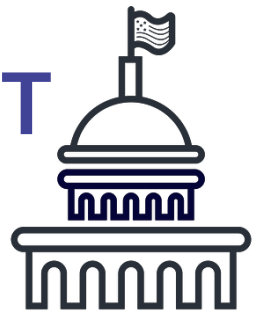


Total economic impact considers spending by nonprofit arts organizations and patron-related spending (dining, parking, retail, etc.) in the local economy.

\$1,536,108

STATE INVESTMENT

State government supports the arts through competitive grants awarded directly by the New Jersey State Council on the Arts and indirectly by designated arts agencies in each county.



STUDENT PARTICIPATION

84%

Percentage of elementary, middle, and high school students enrolled in at least one arts program.*

PRESENTED BY



Source: FY2019 NJSCA grant data applied to Americans For The Arts AEP5 Calculator

*Source: 2019 New Jersey Arts Education Annual Summary Report